Inside Cash Management

NEWSLETTER



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Online Banking - the meeting place for CIBC FirstCaribbean clients

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This year, CIBC FirstCaribbean received the award of "Most Innovative Bank" in the region from United Kingdom-based World Finance magazine. We believe in leveraging technology to constantly innovate and deliver the best client experience.

Using online banking helps you save time and money. It's like having a branch that's open 24 hours a day, seven days a week. Apart from using cards, a major percentage of customers use their online banking accounts to transact online. Online banking transactions contribute to a significant amount of the overall traffic across the internet globally, thereby making it an important mode of payment and collection.

Check your accounts and carry out transactions whenever it suits you. That way, you can focus on what matters most according to your daily routine. Using electronic statements can help with seamless integration with popular accounting systems to reduce the need for manual processes.

It's easy to pay your employees via the Internet. You can also send funds directly to other businesses such as suppliers or utility payments. The integrated Online Bill Payment module allows you to make payments to a pre-determined list of billers directly. Our Online Banking Solution for businesses facilitates foreign currency transactions (buying and selling during business hours).

Most importantly, this solution uses multiple layers of security

such as RSA SecureID tokens to ensure the secure transfer of funds, Controls for the Segregation of Duties to ensure that officers who authorize transactions are separate from Officers who initiate the same transaction. Your business will have total control over the access privileges granted to employees who use the service. Our multi-user platform provides for an Administrator profile which is designed to manage user profiles. User profiles can interact and transact on the accounts that have been specified by your company's Administrator.

When you bank online with CIBC FirstCaribbean, your security is our primary concern. When you Log on to your accounts, your confidential account information is protected by one of the most secure forms of encryption widely available for Internet browsers. Please feel free to see more details by clicking: here.

A truly secure banking environment is a partnership between you and your bank.

Requirements;

- 1. Completed Corporate Internet Banking Registration Form
- 2. Access to the Internet and a Computer

Next Steps: Contact your Relationship Manager or Cash Management Sales Officer for further details and forms.

Editor's Note



Our fiscal year draws to a close at the end of October, but at CIBC FirstCaribbean we are just getting started!

Our intention is clear - to remain at the forefront of innovation, leveraging our strong technology base to guarantee that your enterprise stays current with improvements that will continue to revolutionize the service you provide to your clients.

This edition continues to set that pace.

Our teams examine the risks and threats of fraudsters to successful commerce; the techniques they use to illegally garner information, for example, at point of sale terminals; and the role of business leaders and employees in maintaining vigilance to prevent unwarranted attacks. We encourage you to take advantage of the helpful tips provided.

If you are not already taking advantage of the myriad benefits of our online banking solutions for corporate clients, this edition takes you into the world of our unique online banking platform that provides the added value and security you need to run your business more efficiently. Always wanted to know about our Electronic or E-statement product? This edition also takes care of that!

There's much more to digest and our team of experts continues to enjoy sharing their knowledge with you. As always we are a phone call or an email away to hear your views and suggestions for making this publication the best it can be.

Enjoy!

Andre Delgado

Associate Director, Cash Management & Trade Finance

Point of Sale (POS) Terminal Attacks – What you need to know!

Attacks on businesses by fraudsters are frequent and creative. Wherever there is commerce and a means of passing value, you can be sure that there will be a risk of exposure to someone who is willing to exploit any vulnerability to their own benefit.

Point of Sale (POS) terminals, while having a higher level of security by virtue of the transactions being completed in plain sight and with the interaction of the business' representatives, do pose some risk of exposure if adequate security measures are not observed. There is growing awareness of the tactics and technology used by fraudsters in perpetrating POS skimming attacks.

The Targets

While any card reader can be subject to tampering, there is notable difference in the targets chosen by fraudsters. Larger organisations or those with high velocity transactions tend to have a higher security surveillance environment and as such, will not be as exposed to some of the inherent vulnerabilities that exist with medium and small businesses using POS. As a result, smaller entities are seen as soft targets which can be used to gather cardholder data in an unsuspecting way.

The Modus Operandi

Easy targets

- Locations with lax security practices:
- Little to no surveillance
- POS terminals left unattended
- Inattentive or distracted staff

Fraudster techniques

To create a distraction or opportunity to be isolated with the terminal

Alter the existing device in some way - e.g. use of overlays or other card reader skimming devices placed on the POS

Replacement of the PIN pad with their own

Damaging the chip reader to force use of the magnetic strip reader for transaction completion

The Solution

- 1. Training of POS users to look for any evidence of tampering and being attentive to checkout spaces while keeping them highly visible at all times reduce the risk of exposure.
- 2. Immediate reporting of any attempts or incidents of POS tampering to your financial services provider and law enforcement will allow for rapid response to fix any issues identified and possibly intercept the perpetrators. No attempts should be made by the business to return the affected POS to its original state.

While it will be challenging to keep ahead of new methods and technology use to perpetrate fraud, a disciplined and collective effort by merchants, cardholders, financial institutions and law enforcement will have a profound impact on reducing opportunities and losses due to fraudulent activity.



Did you know that 66% of small businesses rely on the Internet, but only 23% have an internet security policy¹? Cyber Security is now a Business Risk; this threat has become more than an IT problem. Cyber Threats are defined as the possibility of a malicious attempt to damage or disrupt a computer network or system.

Protecting your business's interests against vulnerabilities such as phishing, unpatched software and advanced persistent threats², requires that you re-assess your existing infrastructure to implement security and safety precautions as this can impact its future viability.

Managing cyber security as a business risk is not as scary as it sounds. Developing simple guidelines can help your business. How can this be done? You need to develop an approach which integrates cyber protection into all aspects of the organization, from the IT department, to employee training to security policies.

The following does not represent a comprehensive list, however some areas to consider for a cyber-security policy for your business include:

- 1. Identifying the potential for exposure within existing infrastructure to cyber threats
- 2. Developing policies, procedures and oversight processes to prevent being exposed
- 3. Protecting your company's network infrastructure

- 4. Identifying and addressing risks associated with remote access to client information and funds transfer requests
- 5. Defining and handling risks associated with vendors and other third parties
- 6. Detecting unauthorized activity
- 7. Providing training and building awareness with employees are critical to your company's safety.
- 8. developing a business continuity/recovery plan (BCP). Being prepared for a security attack means knowing what to do to minimize the damage if a breach occurs.

Esan Peters, our Chief Information Officer and Managing Director for Technology & Operations reiterates that both consumers and businesses need to practice increased online awareness and maintain resilience in the face of evolving cyber threats.

"Cyber Security is about more than maintaining strong passwords and safeguarding your PIN. Each of us plays a role in keeping ourselves, our businesses and our clients safe. It's our responsibility to make sure we are up-to-date with the latest cyber criminal tactics, and the steps we can take to help prevent them from being successful."

^{1.} https://www.cisecurity.org/blog/october-national-cybersecurity-awareness-month/

https://www.secureworks.com/blog/cyber-threat-basics

CIBC FirstCaribbean **E-Statement Solution**

The Corporate Internet banking platform provides an electronic option to bank when it is convenient. This includes viewing your accounts, facilitating payments to your employees and suppliers, and paying utility bills 24 hours a day and 7 days per week. Among the list of features, users can also view electronic statements using the prescribed format of the platform.

What if the prescribed format precludes integration with your software system which is designed to integrate with functional areas of the business?

CIBC FirstCaribbean's Electronic Statement allows greater flexibility in viewing the activity of your FirstCaribbean accounts by providing standard electronic statement reports compatible with major accounting and multibank software. The E-Statement is available either as a SWIFT MT940 statement message or an Electronic File which can be made available in a downloadable format for easy integration with popular accounting systems.

What is an Electronic file statement?

Major Accounting systems allow you to import bank and credit card statements from your Bank's platform in various formats. CIBC FirstCaribbean supports the .csv format. Electronic file statements help companies export a high volume of data to a more centralized concentrated database for ease of management. Your accounting system must be able to import .csv electronic files.

What is SWIFT MT940?

The SWIFT MT940 is a detailed statement of your account, mandated to contain a start and closing balance with all payments within (if any). SWIFT clients will receive their bank statement via a standard message. This message is called MT940. The message is sent using the SWIFT system. SWIFT was created to be a shared worldwide financial messaging service with a common language used for international financial messaging. CIBC FirstCaribbean will create and send an MT940 to the designated SWIFT address of your recipient bank or Corporate SWIFT Address, which will receive and display your CIBC FirstCaribbean account details using their platform interface. You will need to complete an E-Statement Request Form and your bank or financial institution must be able to receive and display MT940s via SWIFT.

Next Steps: Contact your Relationship Manager or Cash Management Sales Officer for further details and forms.



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FROM TERRITORY	TELEPHONE			
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