



NEWS RELEASE
For Immediate Release

CIBC FIRSTCARIBBEAN CELEBRATES ITS STAFF FOR EMPLOYEE APPRECIATION DAY

Kingstown, St Vincent & the Grenadines. 11th June 2018. The leaders of CIBC FirstCaribbean International Bank said thank you and showed their appreciation to their staff in St Vincent and the Grenadines as they celebrated Employee Appreciation Day on 15th May, 2018.

Staff was treated at the Signature Restaurant and Event Centre for an eventful poolside evening of fun and fine dining. Upon arrival, persons captured the moments at the photo booth with selfie frames that read hashtags **#Mybossthinksl'mabigdeal** and **#lapprci8you**. Employees were also presented with a number of awards, personalised recognition cards from their various leaders locally and regionally, as well as prizes and branded tokens for their hard work and dedication.

, “Appreciation shown to our employees for their contributions is a sure way to improve morale, which in turn improves performance and employee engagement. Employee Appreciation Day allows managers to celebrate and show appreciation to our employees in a fun yet meaningful way. Giving back to those to give of their time and energy everyday makes the recognition more effective and memorable,” said **CIBC FirstCaribbean Human Resource Support Officer, Jacintha Hinds.**

The bank also took the opportunity to celebrate staff members who are also mothers within the branch, as they too were presented with balloon bouquets and chocolates for Mother’s Day.



Ends.

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in seventeen (17) countries around the Caribbean, providing the banking services that fit our customers' lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$12 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, Facebook: CIBCFIB, Twitter: CIBC_FCIB, LinkedIn: CIBC FirstCaribbean International Bank, Instagram: CIBCFirstCaribbean, YouTube: CIBC FirstCaribbean

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