



## News Release

### RESCUING ONE FAMILY AT A TIME - CIBC FIRSTCARIBBEAN, FOOD FOR THE POOR PARTNERSHIP STRENGTHENED

**Kingston, June 22, 2018:** The partnership between CIBC FirstCaribbean International Bank and Food For The Poor (FFP) has been further strengthened with the bank's donation this week of J\$1.8 million for the construction of four houses for needy Jamaicans. The bank previously funded the construction of 11 homes on the island.

Food For The Poor, the largest charity organization in Jamaica, is the local arm of the Florida-based FFP - the largest international relief and development organization in the United States of America. The interdenominational Christian organization assists the poor in 17 countries in the Caribbean and Latin America, providing emergency relief and aid programmes in the areas of housing, food, medical, water sanitization, education, agriculture outreach and microenterprises.

CIBC FirstCaribbean has been supportive of the work of FFP since 2010 when the bank contributed to relief efforts in Haiti following a devastating earthquake and again in 2016 following Hurricane Matthew. The funds donated by the bank helped in the dissemination of food, water and other critical supplies.

Last year when FFP launched their "Make a Difference 5K Initiative" with the aim of building 100 homes for needy Jamaicans by year end, CIBC FirstCaribbean International Bank funded the construction of 11 of the houses.

Andrew Mahfood, Chairman of FFP Jamaica told a delegation from the bank on June 19, 2018, "there is no greater satisfaction than giving a person or a family a house."

"The Make a Difference 2018" goal of 100 homes has reached the 50 mark and he thanked CIBC FirstCaribbean International Bank for their continued support and partnership.

Collette Delaney, Chief Operating Officer of CIBC FirstCaribbean International Bank said that "while the bank's business is finance, partnering with FFP and similar causes is a most fulfilling part of our job."

"We are committed to giving no less than US\$1 million annually to community efforts and a large sum is spent in development efforts and disaster relief and in-community projects. We believe that education is a way out of poverty and so we fund several education initiatives with national schools and regional institutions like The University of the West Indies."

Nigel Holness, Managing Director, CIBC FirstCaribbean Jamaica congratulated FFP on their achievements to date. “We believe in what you do and we feel privileged to partner with you to help communities grow, develop and enjoy improved living standards.”

**Ends**

### **About CIBC FirstCaribbean**

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in seventeen (17) countries around the Caribbean, providing the banking services that fit our customers’ lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$12 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), Facebook: CIBCFIB, Twitter: CIBC\_FCIB, LinkedIn: CIBC FirstCaribbean International Bank, Instagram: CIBCFirstCaribbean, YouTube: CIBC FirstCaribbean

#### **Media contact:**

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: [debra.king@cibcfib.com](mailto:debra.king@cibcfib.com).

#### **Media contact:**

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: [debra.king@cibcfib.com](mailto:debra.king@cibcfib.com).

#### **Media Contact:**

Nigel Holness, Managing Director, CIBC FirstCaribbean, Kingston, Jamaica; Tel: (876) 935-4902

Marcia Erskine, Tel: (876) 960-03170, Email: [merskine@cwjamaica.com](mailto:merskine@cwjamaica.com)



**Draft News Release**

## **CIBC FIRSTCARIBBEAN GETS AN "A" FROM ASCOT**

**Kingston, June 22, 2018:** As simple as it may look, an efficient, functioning photocopier is essential to the smooth operation of an enterprise.

No less so at a small school where student activities, lesson plans, notices, invoices and receipts are among the critical documents copied on a recurring basis.

No wonder why the administration of the Ascot Basic School in Portmore, St. Catherine has given an "A" to CIBC FirstCaribbean International Bank following their presentation of a photocopier to the school this week.

According to Cereeta McFarlane-Richards, Acting Principal, "the bank's contribution will help the 20-year old institution to provide a developmentally appropriate teaching and learning environment that will support the community."

Renee Whitehorne, Marketing Manager, noted that "CIBC FirstCaribbean International Bank is pleased to again provide resources for the school which is part of the community served by the Portmore branch of the bank."

**Ends**

### **About CIBC FirstCaribbean**

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in seventeen (17) countries around the Caribbean, providing the banking services that fit our customers' lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$12 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), Facebook: CIBCFIB, Twitter: CIBC\_FCIB, LinkedIn: CIBC FirstCaribbean International Bank, Instagram: CIBCFirstCaribbean, YouTube: CIBC FirstCaribbean

### **Media contact:**

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: [debra.king@cibcfib.com](mailto:debra.king@cibcfib.com).

### **Media contact:**

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: [debra.king@cibcfib.com](mailto:debra.king@cibcfib.com).

Media Contact:

Nigel Holness, Managing Director, CIBC FirstCaribbean, Kingston, Jamaica; Tel: (876) 935-4902

Marcia Erskine, Tel: (876) 960-03170, Email: [merskine@cwjamaica.com](mailto:merskine@cwjamaica.com)