



**FirstCaribbean**  
International Bank

NEWS RELEASE

For Immediate Release

**AN HOUR OF HOPE FOR CIBC FIRSTCARIBBEAN EMPLOYEES.**  
*Stories by Cancer Survivors, Patients and Caregivers Shared.*

**Philipsburg, St. Maarten, September 17, 2019** - Michael Ferrier, prostate cancer survivor, was the first to share his story as part of the Hour of Hope series launched recently at CIBC FirstCaribbean. During an intimate and interactive session, Mr. Ferrier shared his story - from his diagnosis in 2004 to treatment and cure with bank staff.

The male staffers were encouraged to get tested, and to start the conversations about prostate and men health issues in general.

In collaboration with the Positive and the Elektralyses Foundations, the Hour of Hope series will continue through prostate cancer Awareness month (September) and into October, breast cancer awareness month. The Hour of Hope series is part of the bank's Walk for the Cure activities and its commitment to bring awareness and education.

The two foundations have also merged their Pink, Phit and Phabulous walk with the bank's Walk for the Cure which takes place on Saturday, October 5<sup>th</sup>, starting at 5:00AM at CIBC FirstCaribbean Mortgage & Loan Centre in Cole Bay.

The walk will commence with a stretching session by the U 2 Can Move Fitness Program, also partners in this year's Walk. The route of this year's walk is Welfare Road over Simpsonbay Bridge, to Airport Road, over the Causeway Bridge to Union Road, and back to the Mortgage and Loan Centre.

Persons wishing to make a contribution to Walk for the Cure can do so by visiting CIBC FirstCaribbean at their Philipsburg or Cole Bay branch via the walk's donation drop boxes or CIBC FirstCaribbean Account C/A 10055400.

Tickets are available for USD \$10.00 at both CIBC FirstCaribbean branches. For more information, contact Walk Manager, Petra Abdul-Hamid at [petra.abdul-hamid@cibfcib.com](mailto:petra.abdul-hamid@cibfcib.com) or telephone +1 721-542-3511 ext 208.



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### **About CIBC FirstCaribbean**

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services that fit our customers' lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$11 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfcib.com](http://www.cibcfcib.com) , Facebook, Twitter , LinkedIn, Instagram or YouTube.

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