



NEWS RELEASE

For Immediate Release

FEMALE STUDENTS, FUTURE BANKERS, GET A FIRST TASTE OF A DAY IN BANKING AT CIBC FIRSTCARIBBEAN

Willemstad March 10, 2020 - All across the region eager young women filed into the branches and offices of regional bank CIBC FirstCaribbean to “fill” a variety of positions for one day recently celebrating the International Women’s day 2020.

Lichaira Sirvania, a sophomore studying Commercieel Medewerker Bank en Verzekeringswezen at the College of the Dutch Caribbean and Rogheny Reenis a Sophomore majoring in Bank- en verzekeringswezen at the University of the Dutch Caribbean joined meetings with senior managers and executives or went on the frontlines with retail staff to get a feel for the various roles performed by the bank’s 3000 employees, most of them females.

The “job shadow” was one of the bank’s key activities across its 16-member regional footprint to mark International Women’s Day observed around the world on that date. Both Sirvania as Reenis were engaged and “fully participated and had a good input” during meetings. Executives at CIBC FirstCaribbean welcomed the students and engaged them in activities in Personal Credit, International Corporate Banking/ Wealth Management, Finance, Investment Banking, Corporate Banking, Retail and Forex & Derivatives Sales / Treasury. The job shadow was intended to show the students that there was a whole lot more to banking that just the familiar retail functions.

Ms. Lysaira Ortela, the Marketing Manager of CIBC FirstCaribbean in Curaçao said “This is the second year we give two female students the opportunity for themselves to get a real-life experience of the whole spectrum of opportunities banking has to offer. CIBC FirstCaribbean is delighted to provide this unique opportunity to these students, who in the future, seems to have all the passion and ambition, to make it to a senior position in banking.”

Both students acknowledged that the day shadowing CIBC FirstCaribbean female Senior Executives provided them with a whole new perspective on possibilities within banking and awakened their ambition to one day also take the seat as a senior bank executive.



Judy Menshe (Senior FX Sales Manager), Rogheny Reenis, Lichaira Sirvania and Lucia Martinez (Treasury Manager)



Yudella Maduro (Senior Finance Manager), Lichaira Sirvania, Rogheny Reenis and Marina Romero-Finx (Portfolio Manager)

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services that fit our customers' lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$11 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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