



NEWS RELEASE

For Immediate Release

New Country Manager at CIBC FirstCaribbean Saint Lucia

Castries, Saint Lucia, February 26, 2020 – Mr. Victor Boyce has been appointed to the role of Director Corporate Business Development - OECS & Country Head – Saint Lucia, effective 01 February 2020. Mr. Boyce succeeds Mrs. Ladesa James-Williams in that role. Mrs Williams has been appointed Director, Retail Sales OECS and Country Head in her native Antigua.

Mr. Boyce is a career banker with over 20 years' experience in the industry – 15 of which have been in Corporate and Commercial Banking. He commenced his career as a teller and assumed progressively senior roles, culminating in the role of Head of Corporate and Commercial with another financial institution. In December 2017, Mr. Boyce joined CIBC FirstCaribbean as Director, Corporate Business Development - OECS, where he contributed to significant growth in the Corporate Banking space.

Highly adept at client relationship management and credit underwriting, he has built a strong network of clients across the region, having lived and worked in various islands, including Barbados, Dominica, Saint Lucia, St Kitts & Nevis and Trinidad & Tobago.

Mr. Boyce is not totally new to the business at FirstCaribbean in Saint Lucia, having acted as Country Head during the period February 2019 to May 2019. FirstCaribbean Managing Director for Barbados & the OECS – Ms Donna Wellington – described Mr. Boyce as “a strong leader, who is well positioned to continue to build on the strong foundation laid by the leadership team, as well as continue to grow the Corporate OECS book”.

Commenting on this new posting, the new Country Manager said he is excited to be back in Saint Lucia in this capacity. “I am thrilled at the opportunity to lead a strong team of dedicated professionals at CIBC First Caribbean and serve our valued clients”, he added.

Mr. Boyce has a BSc in Mathematics and Computer Science (First Class Hons) from UWI Cave Hill and an MSc in Economics and Finance from the University of York in the UK. Victor is an avid tennis player and fan, and loves to jet-ski whenever he gets the opportunity.



About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services that fit our customers' lives through approximately 3,000 employees in 68 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with over US\$11 billion in assets and market capitalization of US \$2 billion. We also have an office in Hong Kong. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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