

For Immediate Release

Bank Supports Bahamas Humane Society's Year-Round Kindness

Nassau, Bahamas, 5 May 2022 - Around the world, individuals and organizations are observing a theme that the Bahamas Humane Society (BHS) personifies every day. From the first to the seventh of this month, during 'Be Kind to Animals' week, persons are being given an extra nudge to acknowledge and appreciate efforts made to ensure animal safety.

In line with these goals, CIBC FirstCaribbean recently donated funds to the Bahamas Humane Society, (BHS) a non-profit organization that has sheltered thousands of animals in need of care for nearly 100 years. As BHS daily accepts an overwhelming number of animals dumped on its doorsteps daily, it urges pet owners to spay and neuter their animals to avoid an overpopulation of stray dogs and cats.

CIBC FirstCaribbean's Marketing Manager Nikia Christie, a pet-lover and animal rescuer herself, applauded BHS for its great work which extends beyond the first week of May.

"CIBC FirstCaribbean understands that whether someone is a pet owner or not, everyone has a role to play in ensuring all animals are treated with kindness. We are happy to donate to an organization that is intentional about animal welfare and publicizing how we all, as responsible pet owners especially, can do our part in keeping animals healthy and safe," she said.

During the presentation, First Lady Ann Marie Davis, who has severed on the Bahamas Humane Society's board for the last 10 years, stressed that a way to be kind to animals is to report and speak out against animal cruelty, neglect, and abuse. She also emphasized thanks for CIBC FirstCaribbean's much-needed donation.

"It costs about \$1.2 million dollars a year to run the shelter. We have several expenses including vets and other staff to pay, shelter maintenance and the building of more shelters because we keep getting more animals in. Donations like CIBC FirstCaribbean's are quite welcome," she said.

Persons interested in making a donation to the Bahamas Humane Society can make a direct deposit to Acct #: 1086176 at CIBC First Caribbean International Bank, Palmdale Branch, complete a credit card donation by emailing b_humane@htomail.com or call 323-5138 to speak with a representative. For more information, persons can visit https://www.bahamashumane.org.

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services through approximately 2,900 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$12 billion in assets and market capitalization of US\$2 billion. We also have a representative office in Hong Kong providing business development, relationship management and fund administration.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches, and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfcib.com, Facebook, Twitter, LinkedIn, Instagram or YouTube.

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Pictured from left to right with two four-legged friends are Bahamas Humane Society long-time Board Member, First Lady Ann Marie Davis; Bahamas Humane Society President, Kim Aranha; CIBC FirstCaribbean Marketing Manager, Nikia Christie and Bahamian Humane Society Adoption Coordinator, Fiona Moodie. Words/ photo: Serena Williams Media & PR