



NEWS RELEASE

For Immediate Release

CANCER ORGANISATIONS BENEFIT FROM SUBSTANTIAL DONATIONS

February 9, 2022: St. John's, Antigua. Despite restrictions as a result of the Covid-19 pandemic, CIBC FirstCaribbean's Annual Walk for the Cure last year, has still been able to make substantial donations in the fight against cancer.

The pandemic forced the organisers to function in a completely different way for the tenth year of cancer awareness and fundraising event.

Speaking during the presentation of the funds raised, one of the bank's Walk Managers, Natasha Charles, explained that the committee had optimistically made plans for a Drive for the Cure as was done in 2020.

"We had held a fundraising hike in July and were planning to host a Drive for the Cure. Unfortunately, as the pandemic caused more restrictions, it became apparent that the drive would not be possible, so we continued with our in-branch fundraisers and then planned a Go Pink Week of Activities."

She said that the week of activities from 1st to 8th October, culminated with an ABS TV programme called Music for the Cure which featured music by the Antigua and Barbuda Youth Symphony Orchestra and an inspirational interview with Mrs. Lornette Bell James Knight, who is both a cancer survivor and a member of the bank's staff.

Country Head, Mrs. Ladesa James-Williams presented the cheque in the amount of EC\$49,000 to the Breast Friends Organisation and the Oncology Department of Sir Lester Bird Medical Centre, to be divided equally.

President of Breast Friends, Mrs. Eunetta Bird thanked the bank for answering the call to support the fight against cancer and for all the funds donated over the past 10 years. She then presented a Plaque of Appreciation to the bank.

Ms. Salma Crump, Head of Marketing and Communications at the SLBMC also thanked the bank for its continuing support and commitment.

In closing Ms. Charles thanked the sponsors, customers, staff and the general public for their support.

"We have great plans for this year's Walk for the Cure and hopefully, a greater degree of normalcy will return to our lives so that we will once again be able to either Walk or Drive for the Cure," she said.

Ends

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services through approximately 2,900 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$12 billion in assets and market capitalization of US\$2 billion. We also have a representative office in Hong Kong providing business development, relationship management and fund administration.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

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Media contact

Ladesa James-Williams | Director, Retail Sales OECS and Country Head Antigua | CIBC FirstCaribbean | PO Box 28 | Old Parham Rd. Antigua | T: 268 484 5126 | M: 268 764 5126 | Fax: 268 480 5140 | ladesa.james@cibcfib.com

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: debra.king@cibcfib.com.



l to r: Walk Manager Natasha Charles, Ms. Salma Crump, Mrs. Ladesa James-Williams, Walk Managers Khadijah James and Lornette Bell James-Knight, and Mrs. Eunetta Bird.



Breast Friend presentation: L to r: Mrs. Eunetta Bird, President of Breast Friends and CIBC FirstCaribbean Country Head, Ladesa James-Williams.