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For Immediate Release



CIBC FirstCaribbean Announces Return of Walk for the Cure with \$55,000 Donation

Nassau, Bahamas, 26th July 2022 - Longtime and new supporters of CIBC FirstCaribbean’s flagship fundraiser, Walk for the Cure (WFTC), will take on streets across New Providence, Grand Bahama, Abaco and Eleuthera in less than three months.

Following two years of alternative fundraising activities, the bank recently announced the return to the usual in-person walk on October 1st and encourages everyone to participate by stopping by any CIBC FirstCaribbean branch, or by emailing WalkfortheCureBAH@cibcfib.com to register.

The funds generated from the walk are used primarily to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of cancer patients. They are also used to provide assistance, care and counselling to patients and their families as well as to raise awareness, and stress the importance of early detection, through education campaigns across the region.

“Walk for the Cure is our opportunity to raise funds for several cancer care organisations throughout The Bahamas, and at the same time, provide a community for anyone who has been impacted by cancer. Unfortunately, that is most if not all of us here in The Bahamas. So, whether you are currently fighting cancer, a survivor, or a family member, friend or loved one, we invite you to join us as we walk for the cure,” said CIBC FirstCaribbean’s Marketing Manager and Walk Manager, Nikia Christie.

“On October 1st, registrants will interact and walk with other participants at a safe distance while enjoying fresh air and great scenery. They can make it a team activity by signing up with friends, family members or co-workers,” she said.

Mini health fairs with exhibitors and exciting vendors will immediately follow the Walk for the Cure events on the four islands.

Since the walk’s inception in 2011, CIBC FirstCaribbean has raised just over half a million dollars for the fight against cancer with the help of its amazing corporate sponsors, employees, clients and members of the public.

CIBC FirstCaribbean’s Managing Director, Dr. Jacqui Bend, appealed to corporate Bahamas to partner with the bank to support Walk for the Cure and help raise critical funds to support those impacted by cancer. She said the goal is to reach \$100,000 in donations this year.

“The last two years have been difficult for all of us. And as you can imagine, it has also been difficult for the cancer care organisations that we support through Walk for the Cure who have seen a decrease in donations, and an increase in need,” she said.

“This is why we continue to give, even in a challenging environment. In fact, despite not having a physical walk event for the past two years, we made an effort to conduct several Walk for the Cure fundraising activities. With the lockdowns and other restrictions, our employees and committed sponsors still managed to raise significant funds for the cancer care charities and organisations who are doing great work in our communities. We’re hoping to double that amount this year.”

During the walk’s 2022 launch event, the \$55,000 raised during the COVID-19 pandemic was presented to Sister Sister Breast Cancer Support Groups of New Providence and Grand Bahama, Cancer Society of the Bahamas, Cancer Societies of Abaco, Eleuthera and Grand Bahama, Cancer Association of Grand Bahama and GD Sharing and Caring.

Walk for the Cure 2022 sponsors to date include Bahamas Waste, Bahamas Wellness, Grand Bahama News and 242NewsBahamas.

Individuals can stop into any CIBC FirstCaribbean branch to make a donation or transfer funds online to the CIBC FirstCaribbean Walk for the Cure account 201646737. CIBC FirstCaribbean customers can also use the convenient first pay option to donate when they log in to their online banking accounts.

WFTC registration is \$25 for adults and \$12 for kids under 12. Companies and individuals can learn more about how they can support WFTC and keep up to date with this year's walk-through CIBC FirstCaribbean's website and social media pages.

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Photo Captions



During its Walk for the Cure 2022 launch, CIBC FirstCaribbean presented \$55,000 to cancer care organizations across the country. Pictured from left to right are CIBC FirstCaribbean's Managing Director, Jacqui Bend; GD Sharing and Caring President, Duquesa Dean; Sister Sister Cancer Support Group President, Andrea Sweeting and Cancer Society of The Bahamas Vice President, Dr. Nicholas Fox.



The region's largest cancer fundraiser, CIBC FirstCaribbean's Walk for the Cure (WFTC), is again partnering with businesses and cancer care organisations across the country to help manage and

stamp out cancer. Bahamas Waste signed on as the first major sponsor of the event scheduled for October 1st, 2022.



On October 1st, 2022, longtime and new supporters of CIBC FirstCaribbean's flagship fundraiser, Walk For The Cure (WFTC), will take on streets across New Providence, Grand Bahama, Abaco and Eleuthera.

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches, and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

Media contact:

Nikia Christie, Marketing Manager, CIBC FirstCaribbean Bank, Turks and Caicos Islands
Telephone: 242 302 6063; Email: nikia.christie@cibcfib.com

Media contact:

Serena Williams, Serena Williams Media and Public Relations
Telephone: 242 327 7760; Email: serena@serenawilliams-pr.com

Media contact:

Ashley Albury, Serena Williams Media and Public Relations
Telephone: 242 436 1242; Email: ashley@serenawilliams-pr.com