

## **NEWS RELEASE**

## CIBC FIRSTCARIBBEAN CELEBERATE THEIR CLIENTS

**St. John, Antigua. September 23, 2022** - CIBC FirstCaribbean in Antigua joined branches across the region in celebrating its Client Appreciation Day on Thursday 22<sup>nd</sup> September 2022. After a two-year interruption due to the Covid 19 pandemic, the bank, once again, was able to toast and thank clients in person.

Clients were welcomed by members of management and staff as they entered the bank which was specially decorated to add an extra special welcome atmosphere for clients. There were giveaways at the branch throughout the day as staff thanked clients for choosing them as their financial partner.

Country Manager Ladesa James-Williams noted that this annual event was a great way of recognizing an essential contributor to the bank's success - "our clients, who are the reason we come into work every day. In fact, our theme this year says it all - You inspire us to be 1st."

Mrs. James-Williams added that it was very important to always say thanks and show appreciation as without loyal and satisfied customers no business could survive.

"We want them to know that we understand that they have a choice in their financial services provider, and appreciate that they have made us their bank of choice."

Bank staff also visited some of their business and corporate clients to express their appreciation.

**Ends** 

## About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836. CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices

across Canada with offices in the United States and around the world. For more information about CIBC FirstCaribbean, visit www.cibcfcib.com, Facebook, Twitter, LinkedIn, Instagram or YouTube

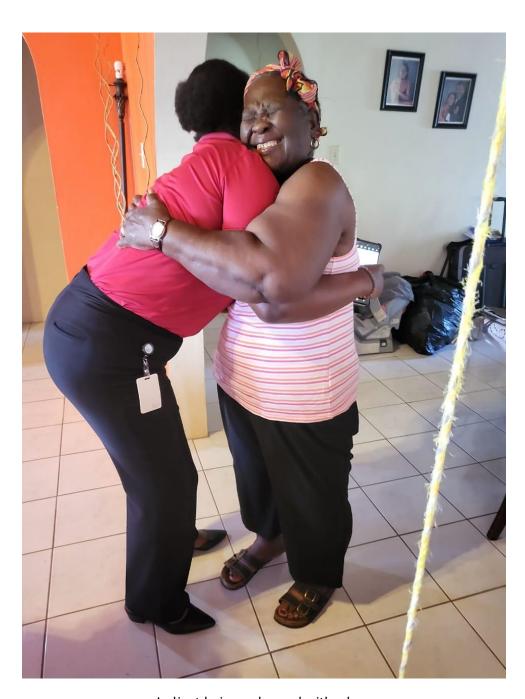
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Bank staff celebrate Clients Appreciation Day.



A client being welcomed with a hug.



Staff with clients