

### CIBC FIRSTCARIBBEAN MARKS WORLD WETLANDS DAY WITH BNT

**Nassau, Bahamas, 7 February 2022** - As monitoring a country's carbon footprint becomes more important, World Wetlands Day is also getting more attention.

Mrs. Ann Marie Davis, in her leadership role as the wife of the Prime Minister in the Office of the Spouse, Minister of the Environment and Natural Resources, the Hon. Vaughn Miller and members of the Bahamas National Trust (BNT) recently planted over 25 young mangroves at Bonefish National Park to mark the occasion.

Present during the activity were CIBC FirstCaribbean's Director of Corporate Banking Kemar Polius and the bank's Marketing Manager Nikia Christie.

CIBC FirstCaribbean donated \$2,000 to the Bahamas National Trust during the mangrove planting exercise to assist in its continued efforts to manage and preserve the country's natural resources.

Nikia Christie said the bank is pleased to work in partnership with the Bahamas National Trust.

"Corporate social responsibility is a big focus for our bank. We focus on several pillars such as youth and education, health and wellness and community and environment.

"We thought it fitting that on World Wetlands Day we would support the Bahamas National Trust because we know how important mangroves are to our ecosystem and we want to make sure we are being good corporate citizens- not only taking care of our clients and their financial health, but also taking care of the health of our nation."

Wife of the Prime Minister, Ann Marie Davis and the Bahamas National Trust's Executive Director Eric Carey thanked CIBC FirstCaribbean for their donation.

The pair also expressed the importance of wetlands and mangroves to The Bahamas, the significance of World Wetlands Day and why taking part in mangrove restoration is important.

Eric Carey underscored that donations like CIBC FirstCaribbean's help others to learn more about the valuable wetland spaces protected within Bonefish National Park and other national parks as well as help the BNT to take action to aid in restoration.

"We are deeply appreciative that CIBC FirstCaribbean supports Bahamian national parks and the BNT as we endeavor to protect the natural treasures of The Bahamas," he said.

Prior to this donation, CIBC FirstCaribbean reaffirmed its commitment to environmental support through the donation of several native trees to the Bahamas Girl Guides Association, which were planted at their campsite, Camp Discovery, in partnership with the Ministry of Environment and Housing's Forestry Unit last year.

# **Photo Caption**



L-R: Eric Carey, Executive Director, Bahamas National Trust; Miss Bahamas Universe Chantel O'Brian; Nikia Christie, Marketing Manager, CIBC FirstCaribbean; Ann Marie Davis, representative from the Office of the Spouse; Kemar Polius, Director of Corporate Banking, CIBC FirstCaribbean; Geoff Andrews, President, Bahamas National Trust; Anna Bancroft, Director of Development and Communication, Bahamas National Trust; Hon. Vaughn Miller, Minister of the Environment and Natural Resources.

Photo Credit: <u>ashley@serenawilliams-pr.com</u>

# -END-

## About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in sixteen (16) countries around the Caribbean, providing the banking services through approximately 2,900 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$12 billion in assets and market capitalization of US\$2 billion. We also have a representative office in Hong Kong providing business development, relationship management and fund administration.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit <a href="www.cibcfcib.com">www.cibcfcib.com</a>, <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a>, <a href="LinkedIn">LinkedIn</a>, <a href="Instagram or YouTube">Instagram or YouTube</a>.

### Media contact:

Nikia Christie, Marketing Manager, CIBC FirstCaribbean Bank, Turks and Caicos Islands

Telephone: 242 302 6063; Email: nikia.christie@cibcfcib.com

# Media contact:

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office

Telephone: 246 367 2248; Fax: 246 421 7148 and Email: debra.king@cibcfcib.com

# Media contact:

Serena Williams, Serena Williams Media and Public Relations Telephone: 242 557-5570; Email: <a href="mailto:serena@serenawilliams-pr.com">serena@serenawilliams-pr.com</a>

**Or** Ashley Albury, Serena Williams Media and Public Relations Telephone: 242 436 1242; Email: ashley@serenawilliams-pr.com