

## **NEWS RELEASE**

## For Immediate Release

# CIBC FIRSTCARIBBEAN THANKS CUSTOMERS ON CLIENT APPRECIATION DAY

Road Town, British Virgin Islands, 28, September 2022 - After a two-year hiatus due to the Covid 19 pandemic CIBC FirstCaribbean hosted a thank you and toast to its clients in person in the banking hall in Road Town on September 22.

The BVI branch joined offices across the region celebrating Client Appreciation Day under the theme - YOU inspire us to be 1st.

Throughout the day, customers who visited the bank received an extra special welcome with refreshments and giveaways as staff thanked them for choosing CIBC FirstCaribbean as their financial partner.

#### Ends

## About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches, and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit  $\underline{www.cibcfcib.com}$ ,  $\underline{Facebook}$ ,  $\underline{Twitter}$ ,  $\underline{LinkedIn}$ ,  $\underline{Instagram}$  or  $\underline{YouTube}$ .

# Media contact

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: debra.king@cibcfcib.com.

