

For Immediate Release

## DIGNIFIED GIRL PROJECT EXPANDS TO ANDROS WITH NEW HYGIENE KITS

**Nassau, Bahamas, 23 May 2022** - Every month, the Dignified Girl Project (DGP) provides, without discrimination, free menstrual kits inclusive of pads, panty liners and soap, along with undergarment kits of new singlets, bras and underwear, to young women and girls across the country.

Following its successful programme introduction on North, Central and South Eleuthera, the non-profit organization's distribution efforts have also expanded to Mangrove Cay, Andros. CIBC FirstCaribbean recently donated hygiene tools to DGP and took part in a packaging exercise for those islands, preparing nearly 100 kits for those in need.

"We sometimes overlook the fact that natural disasters, pandemics, job loss or any financial constraints can put any one of us in a situation where we have to choose between paying rent, food and utility bills, or these monthly personal things. Sometimes persons have to resort to unconventional methods in ways you cannot even begin to wrap your mind around," said the Dignified Girl Project's Founder Phillipa Dean.

The recent packing exercise also marked the introduction of DGP's washable cloth pad programme.

"One of our goals is to introduce menstrual management options that are sustainable and environmentally friendly. While this option may not be suitable for every menstruator it will be sustainable for some.

"I want to say thank you to CIBC FirstCaribbean who has been with us for the past two years now, every International Women's Day ensuring that we can continue our mission. We are so grateful," Dean added.

CIBC FirstCaribbean employees Tonia Cartwright, Sherrie Morley, Sheena Lightbourne, Kizzanae Arthur and Lakasha Miller learned more about the Dignified Girl Project during the packaging event and expressed admiration for the organization's unwavering efforts.

Beyond giving women and girls access to products like those donated and packaged by CIBC FirstCaribbean, the DGP continues to educate adolescent girls about feminine health and hygiene while simultaneously destigmatizing menstruation in society.

The bank's donation underlines their understanding of the importance of Menstrual Hygiene Day, which has been recognized on May 28 since 2014 to bring awareness to menstrual inequity. To mark the occasion this year, the Dignified Girl Project will host its annual "My Period My Pride" (MPMP) seminar on May 28<sup>th</sup> from 10:00 a.m. and 2:00 p.m. The free event will be held at the Fox Hill Community Centre and live stream on Facebook. There will be food, fun, and engaging presentations as well as vendors selling items that promote menstrual health and hygiene.

Dr. Nikechia Hall-Dennis, gynaecologist; Dr. Ancilleno Davis, scientist; Dr. Nadia Cash, clinical psychologist; Dr. Tamarra Moss, paediatrician and Lakeisha Rolle, certified financial education instructor are the featured speakers. For more information, persons can visit the non-profit's website at: [www.thedignifiedgirlproject.org](http://www.thedignifiedgirlproject.org) or contact Phillipa Dean via the group's Facebook page at <https://www.facebook.com/thedignifiedgirlproject> or by email at [dignifiedgirlproject@hotmail.com](mailto:dignifiedgirlproject@hotmail.com).

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CIBC FirstCaribbean's Senior Manager, International Corporate Banking Tonia Cartwright, packages a kit following the bank's donation of much-needed hygiene products to the Dignified Girl Project. On May 28<sup>th</sup>, Menstrual Hygiene Day related events will be held at Fox Hill Community Centre.

Photo credit: [ashley@serenawilliams-pr.com](mailto:ashley@serenawilliams-pr.com)



Pictured from left to right are CIBC FirstCaribbean's Senior Manager International Corporate Banking, Tonia Cartwright; Customer Service Agent, Sheena Lightbourne; Compliance Manager, Lakasha Miller; Customer Experience Officer, Kizzanae Arthur and Senior Administrative Legal Assistant, Sherrie Morley.

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Women from various departments of CIBC FirstCaribbean packaged nearly 100 hygiene kits for distribution across The Bahamas through the Dignified Girl Project. On May 28<sup>th</sup>, Menstrual Hygiene Day, informative and fun events, food and educational talks will be held at Fox Hill Community Centre.

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#### **About CIBC FirstCaribbean**

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,900 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$12 billion in assets and market capitalization of US\$2 billion. We also have a representative office in Hong Kong providing business development, relationship management and fund administration.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches, and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com) , [Facebook](#) , [Twitter](#) , [LinkedIn](#) , [Instagram](#) or [YouTube](#).

#### **Media contact:**

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office  
Telephone: 246 367 2248; Fax: 246 421 7148 and Email: [debra.king@cibcfib.com](mailto:debra.king@cibcfib.com)

**Media contact:**

Serena Williams, Serena Williams Media and Public Relations  
Telephone: 242 557-5570; Email: [serena@serenawilliams-pr.com](mailto:serena@serenawilliams-pr.com)

**Media contact:**

Ashley Albury, Serena Williams Media and Public Relations  
Telephone: 242 436 1242; Email: [ashley@serenawilliams-pr.com](mailto:ashley@serenawilliams-pr.com)