

For Immediate Release

### Newly Weds Supported by CIBC FirstCaribbean

**Nassau Bahamas, 11 August 2022** - Wedding season is at its peak as brides and grooms-to-be revert to traditional wedding and honeymoon plans following relaxed COVID-19 pandemic restrictions. Following a two-year hiatus, the Bahamas Bridal Show, which returned for its 32nd production at Baha Mar's Grand Hyatt this year was a crucial source of information and support for thousands of lovebirds.

Under the theme 'One Lifetime', 45 exhibitors, including CIBC FirstCaribbean, gave scores of couples and other spectators a glimpse of their company's offerings with over \$30,000 in prizes for grabs.

Lenders from the bank were able to let persons know how it can support them before and after their wedding day through its products and services such as mortgages, land loans, car loans, consumer loans and credit cards.

CIBC FirstCaribbean's Sandyport Branch Senior Manager, Quarindo Davis, expressed the bank's commitment to its clients during numerous life milestones such as marriage.

"The bridal show is always a great fit for CIBC FirstCaribbean. Getting married, going on honeymoon, buying or building a home and starting a family are some of the most exciting times of a couple's life, but they are also a big commitments.

"Our bank attends the show each year to support new couples through this process by providing responsible lending, low down payment options, clear terms and manageable payments. CIBC FirstCaribbean wants to be there to help them begin their new journey together," Mr. Davis said.

The bank provided the show's official registration bags. Its booth also added fun with a CIBC FirstCaribbean red and gold themed balloon photo frame and the bank contributed to the thousands of dollars in prizes that were won during the curated Bahamas Bridal Show event. Alongside CIBC FirstCaribbean were notable photographers, caterers, disc jockeys, florists, venue representatives, planners and more.

Couples that attended the bridal show were also able to score 5,000-10,000 credit card bonus points if they signed up for a CIBC FirstCaribbean Visa Gold or Platinum credit card, upgraded their CIBC FirstCaribbean credit card or switched their existing credit card to a CIBC FirstCaribbean credit card.

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#### About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches, and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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Pictured from left to right are Kenranesha Smith, Assistant Business Banking Officer; Quarindo Davis, Senior Branch Manager, Sandyport Branch; Cherise Archer, Senior Branch Manager, Harbor Bay Branch; Anton Morley, Sales Specialist, JFK Branch and Reshenda Forde, Sales Specialist, Carmichael Road Branch.