



NEWS RELEASE
For Immediate Release

BRASAMI MALE CLIENTS TOOK TIME TO REFLECT AND CELEBRATE “A MAN’S WORD” ON INTERNATIONAL MEN’S DAY 2022

Willemstad, November 23 -- The 2022 International Men’s Day was a good occasion for the male clients of rehabilitation clinic, Brasami who are at the end of their treatment programme, to stand still to “A Man’s Word.”

They took time on this occasion to reflect on the importance of living up to the promise. The event was filled with presentations, music and songs of inspiration and culminated in a dinner consisting of local traditional dishes of the season, in line with the spirit of the end of the year.

Inspiration and celebration of life is one of the key elements of a successful rehabilitation and socialization, therefore, CIBC FirstCaribbean was glad to lend a hand to Brasami to inspire these men on their road back to the community, on International Men’s Day 2022.

Rehabilitation Clinic Brasami has a separate Unit 2, where clients that are in the last part of their rehabilitation and socialization, are housed. Presently, 14 male clients live in Unit 2.

Eric Jacobino of Brasami said “A Man’s Word was an inspiring event our clients dearly enjoyed. Inspiring events contribute dearly to the rehabilitation and socialization process of our clients. International Men’s Day will remain with the clients long after they re-enter normal daily life thanks to our partnership with CIBC FirstCaribbean.”

The collaboration between CIBC FirstCaribbean and the rehabilitation clinic, to provide for an inspiring International Men’s Day to the male clients of Brasami Unit 2, fits the endeavor by the bank to contribute to enrichment of life especially to those in our community who could use a helping hand.

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About CIBC FirstCaribbean

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to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

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