

NEWS RELEASE
For Immediate Release

CIBC FIRSTCARIBBEAN, FOOD FOR THE POOR PARTNERSHIP BRINGS THREE FAMILIES “HOME”

Kingston, Jamaica 30 May 2022 - They are not related and do not know each other, but Malissa Powell, Normalyn Bishop Clarke and Donnae Hitulah are breathing a collective sigh of relief, now happily comfortable with their families in new homes, funded by CIBC FirstCaribbean in partnership with Food For the Poor (FFP) the largest charity organization in Jamaica.

The bank, which has since 2010 supported the FFP programme of providing houses and sustainable livelihoods for Jamaicans in need has funded over 20 houses to date.

Among the three most recent beneficiaries are Malissa Powell and her daughter Koyha Bianca Davis of Bullock Mountain, St Catherine. Their two-bedroom house with indoor kitchen and bathroom is a far cry from the 1-bedroom they previously shared which would frequently be flooded out whenever it rained heavily. The kitchen was outside so cooking depended on fair weather.

“My daughter is in grade 8 at high school and becoming a young lady. Now, she has her own room to study and everything. With a kitchen inside the house, I can cook anytime too. We are very grateful to CIBC FirstCaribbean and Food For the Poor”.

Normalyn Bishop Clarke recalls that she, husband Nigel and daughter Kimora previously lived in a termite-riddled house in Byles, St Catherine. Their new house is nearby but “in a better location with an actual road to drive on. The other one did not even have road to walk on”, she said. With Nigel suffering a brain tumour and undergoing a series of surgeries which prevent him from working the family is praising CIBC FirstCaribbean and Food For the Poor for providing “a comfortable and liveable home” for them.

Donnae Hitulah’s new house in Kitson Town is home to her, her husband and five children, with another on the way. She said that CIBC FirstCaribbean and Food For the Poor had “answered our prayers after our previous house was destroyed by fire. We lost everything, all we had was the clothes on our back” she recalls as she points to the “pretty house” they now call home.

Nigel Holness, Managing Director of the bank said, “We are so happy to provide relief for these most worthy families.” Visiting all three families and presenting “Housewarming gifts “of welcome mats, crockery, pots and pans and toiletries to them Holness said “while the bank’s business is finance, partnering with organizations like Food For the Poor to assist persons in need, gives us immense fulfilment. We are elated to see how happy these families are and grateful to have the opportunity to help them get their lives together.”

Ends

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches, and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

Media contact

Marcia Erskine, PR Consultant, Tel: 876 383-5283, Email: merskinepr@gmail.com

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: debra.king@cibcfib.com

Captions



(l-r) Jerome Griffiths Head of Human Resources, CIBC FirstCaribbean and homeowner Malissa Powell, check the pipe in her indoor kitchen while the bank's Managing Director, Nigel Holness, looks on.



A House is definitely a home for little Kimora Clarke's beloved toys.



Spreading the “Welcome Mat” gifted by CIBC FirstCaribbean (l-r) homeowners Nigel Clarke and Normalyn Bishop Clarke; the bank’s Head of Human Resources Jerome Griffiths and Managing Director Nigel Holness and Marketing Manager, Renee Whitehorne (back).



Homeowner Donnae Hitulah (left) with her two children received “house warming” gifts from CIBC FirstCaribbean executives (2nd l-r) Nigel Holness, Managing Director; Jerome Griffiths, Head of Human Resources and Renee Whitehorne, Marketing Manager.



Homeowner Donnae Hitulah (left) and her children celebrate the presentation of their new house with CIBC FirstCaribbean executives (2nd l-r) Jerome Griffiths, Head of Human Resources; Nigel Holness, Managing Director and Renee Whitehorne, Marketing Manager and Food For the Poor Development and Marketing Manager, Marsha Burrell Rose.



The “pretty house” funded by CIBC FirstCaribbean under the Food For the Poor Programme.