



NEWS RELEASE
For Immediate Release

Visit Renaissance Mall on November 24th, 25th and 26th

CIBC FIRSTCARIBBEAN WILL TURN THE BLACK FRIDAY CAR SHOW INTO YOUR GOLDEN OPPORTUNITY TO START THE YEAR IN A BRAND-NEW CAR

Willemstad, 21 November 2022 - CIBC FirstCaribbean understands your determination to start the new year with a bang. Driving a new car into the new year would certainly fit the bill.

CIBC FirstCaribbean will be offering a golden opportunity to all those visiting the Black Friday Car show next Thursday 24th, Friday 25th and Saturday 26th of November at the Renaissance Mall.

While Crown Automotives, Ultimate Automobiles and AutoCity will be showcasing and offering their latest models of cars, CIBC FirstCaribbean will be offering the lowest interest rates of this year as a special Black Friday rate, financing up to 7 years and fast approval of your request.

And that's not all. Those visiting the car show can also expect even more surprise benefits which the bank will be offering to those who visit its booth during the car show. This is the perfect combination in one single event for you to kick start your next move to that car you have been dreaming about.

CIBC FirstCaribbean invites you to visit the Black Friday Car Show as this is a golden opportunity you can't miss to start your new year with a clear statement of your determination to make 2023 a year to celebrate.

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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