

### **News Release**

#### For Immediate Release

# CIBC FIRSTCARIBBEAN SUPPORTS SEVERAL COMMUNITIES ACROSS ST VINCENT AND THE GRENADINES

**Kingstown, St Vincent & Grenadines, December 2, 2022,** After the past two-plus years of coping with COVID-19 and all the fall-out it brought across communities, CIBC FirstCaribbean positioned health, education, community enfranchisement and sport during 2022 to assist communities across St Vincent and the Grenadines.

They did so by providing some much needed financial and other resources to a number of organisations.

The organisations included the SCORCH Cancer Support Foundation, Advance Health - Urgent Care & Wellness Centre, SPA Community Enterprise Inc. (SPACE) and The Strike Eagle's Cricket Club, Ministry of Health, Brighton Methodist School, Playaz Youth Academy, SVG Masters Cricket and Glow Run.

Country Head Shelly Ann Samuel said, "Our objective is to add strength and vitality to our communities through our corporate contributions and we were able to do that throughout 2022 by supporting these organizations that assist our communities whether it was via health, community assistance, sport or culture especially after the last few years of dealing with both the negative impact of COVID-19 and the 2021 La Soufriere volcanic eruptions."

Samuel reflected on the year of support and what it meant for those communities.

She noted that earlier in the year, CIBC FirstCaribbean assisted SCORCH Cancer Support Foundation to provide a successful Creole lunch programme that had a mandate to raise money to assist as many persons as possible to access treatment locally and abroad when needed.

SCORCH is a non-profit community-based voluntary organization providing support to persons affected by any type of cancer through education, counselling, and advocacy.

Additionally, with the financial assistance from CIBC FirstCaribbean, Advance Health - Urgent Care & Wellness Centre as part of their fifth year in operations to provide quality and affordable healthcare, was able to host a free medical clinic to those in need within the surrounding communities, with transportation to and from the clinic as well as refreshments.

SPACE, which aims to provide spaces for local vendors and craftsmen, and a venue for hosting activities and functions as well as hosting cultural events and marketing of mineral spa water, used the assistance from the bank to purchase items for various stalls participating in a fundraising Easter Event aimed towards community and cultural enterprise.

In May, the Ministry of Health and Wellness and the Environment sought to coordinate Nutritional Awareness Week to coincide with Caribbean Nutritional Day this year and with the assistance of the bank, the Ministry was able to provide 20 polo shirts for staff, 25 shirts to community members as well as a water bottle to participating community members - all of which helped to promote healthy eating and active living in different villages.

Also, between the months of May to August 2022, three (3) different sports club received assistance from CIBC FirstCaribbean.. The first was the Strike Eagle's Cricket Club which had been participating in events that focuses on the development of youth and teamwork in young men through sports and culture received financial support from the bank to assist successful efforts to participate in the NLA Neil Williams T20 2022.

The other two sporting clubs include Playaz Youth Academy (PYA) that hosted its Annual Summer Basketball Camp for 2022 after being away for 2020 and 2021. PYA received assistance towards purchasing gear and equipment for the youth to help them excel; while SVG Masters Cricket Committee was able to resume the SVG Masters Cricket Competition 2022 with the partnership of the bank. This allowed fifteen teams from various communities across the island to participate in the tournament.

Under the educational pillar, CIBC FirstCaribbean contributed the trophy to the top performers in Language Arts as part of Brighton Methodist School annual graduation in June which rewarded the students of Grade 6 for their outstanding performance at the Caribbean Primary Exit Assessment.

CIBC FirstCaribbean's assistance to the year of rebuilding in 2022 culminated with The Island Wide Fitness Glow RUN which was held on 1st October 2022. The financial sponsorship from CIBC FirstCaribbean of the Island Wide Fitness Glow RUN helped with the objective to challenge participants to an all-terrain scenic run of St. Vincent and the Grenadines while helping to raise funds for diabetes awareness and treatment. This year's courses included 5km run from The Cruise Ship Terminal through Cane Garden and Sion Hill and back and was open to all ages and abilities.

Samuel noted, "We actively seek to support the communities of St Vincent and the Grenadines because these communities are our family, friends, clients and employees so it is most important that we ensure that the transition from the impact of 2020 and 2021 moves from one of instability to a resilience to rebuild and the regrowth of our communities in which we operate."

End

### About CIBC FirstCaribbean

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