



## Press Release

### MARATHON “MOVE” EVENT TO MARK CIBC FIRSTCARIBBEAN 11<sup>th</sup> YEAR OF CANCER SUPPORT.

**Philipsburg, Sint Maarten 7<sup>th</sup> October 2022.** Events are in full swing across the region as CIBC FirstCaribbean pledges for the 11<sup>th</sup> year to support cancer awareness events, persons living with the disease, their families, and caregivers through the Caribbean’s largest cancer charity event - Walk for the Cure.

St. Maarten joins other business units with their events such as a “Hunt for the Cure” in the BVI, and a “Walking Dinner” in Curacao, with its primary fundraiser “*Move for the Cure*”. This time around, the walk comprises a walk, dance & yoga marathon event. Proceeds this year will benefit the *Nurses we care, do you?* foundation, a group of selfless caregivers, caring for many patients affected by this dreadful illness.

On Saturday, October 29 persons can join the “marathon” and participate in all three events or do a “half marathon” by participating in any two events, such as walk and yoga, walk and dance, or dance and yoga. Truly something for everyone.

Starting at 5:00AM, the walk commences at CIBC FirstCaribbean’s Philipsburg branch onwards to the Boardwalk, down Front Street to Down Street and then to the Pondfill before returning to the bank. The marathon continues with a dance workout by 721 Nico Fitness and concludes with yoga by Mindful Sou.

The bank is very appreciative of the support of its partners - Real Auto, Caribbean Gems, DHL, Port St Maarten, Subway, CC1-Dasani water, and Flow Wellness Boutique, as this allows for continued care, education and awareness.

“Move for the Cure” tickets are available at both the Philipsburg and Cole Bay branches. Donations are also welcome at these locations via the in-branch donation drop boxes or the Walk for the Cure account, CIBC FirstCaribbean Account C/A 10055400.

For more information or inquires, persons can reach out to the Walk for the Cure Manager, Petra Abdul-Hamid at [petra.abdul-hamid@cibcfib.com](mailto:petra.abdul-hamid@cibcfib.com).

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## About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836. CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches, and offices across Canada with offices in the United States and around the world. For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), Facebook, Twitter, LinkedIn, Instagram or YouTube

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