

NEWS RELEASE
For Immediate Release

WALK FOR THE CURE, 5K RUN AND NEW RIDE FOR THE CURE IN OCTOBER

Port of Spain, Trinidad, August 23, 2022 - CIBC FirstCaribbean's Walk for the Cure and 5K run return to Trinidad after a two-year hiatus.

The events, which will take place on October 15, is part of the bank's health and wellness pillars as it supports the fight against cancer. The Walk for the Cure is hosted by all the CIBC FirstCaribbean operations in the region. Since the fundraiser was initiated 11 years ago, the event has brought cancer awareness to customers and the wider public.

In Trinidad, the fun walk around the Queen's Park Savannah will assist the Trinidad and Tobago Cancer Society in its fight against prostate cancer among our male population. Proceeds from this event will help the TTSC encourage our men to make medical screening a priority, seek early detection, and do follow up treatment.

The 5K run, which was added to the fun day in 2019, is open to more ardent runners. The race will be professionally timed by Odessey Timing Company. It will start in front of TGIF and continue along Haynes Street, then Serpentine Road then back around the Queen's Park Savannah, to end at the paved area in front of TGIF.

New to the sporting activities is a Ride for the Cure on October 30. The branch-to-branch ride, 30km between Maraval and Chaguanas, will be in collaboration with Central Spokes Cycling Club.

Speaking at the launch, which was held on August 19, CIBC FirstCaribbean's Managing Director of Trinidad Operations, Anthony Seeraj said "regardless of pace - walk, run, or bike - the objective of these events is to raise funds to support the T&T Cancer Society's fight against prostate cancer. CIBC FirstCaribbean is proud to be in a position where we can shed greater light on this issue and really contribute in a tangible way."

Also present was chairman of the TTCS Dr Asante LeBlanc who expressed gratitude for the support.

"Each year, your contribution will enable us to widen our reach into remote and rural areas and bring much relief to men in underserved communities," she said.

"There is no sugar coating the harsh reality; prostate cancer is the most commonly diagnosed malignancy and the leading cause of cancer-related deaths among men in Trinidad and Tobago, and a lot of that has to do with the fact that men don't screen," she added.

The partnership between the bank and TTCS began in 2016. The alliance has since grown to bring greater awareness, education programmes, and screening initiatives to men across Trinidad and Tobago.

Registration for October 15 events can be done via Race Roster at www.fcibrunforthecure.com or in branch at Maraval and Chaguanas. Deadline is October 8. There will be a free T-shirt with registration and medals will be given to each participant who finishes the walk or race.

Registration for Ride for the Cure will begin in early September and will be done by Central Spokes Cycling Club. Commencement of registration will be announced.

For further information on these events, call 822-5071.

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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From left, Winston Boodram of the Walk for the Cure Committee with Dr Asante LeBlanc, chairman of the Trinidad and Tobago Cancer Society and Anthony Seeraj, Managing Director of Trinidad Operations, CIBC FirstCaribbean.