

For Immediate Release



### Walk For The Cure Sponsors Get Ready For Big Day

**Bridgetown Barbados 22 September 2023** – As October 1<sup>st</sup> draws closer, plans for the Walk for Cure 2023 are intensifying, and the sponsors met at the location for the start and end of the walk to sort out where they will place their tents and set up for the big day when 20,000 people are expected in the Warrens area. Some sponsors will be sampling products while others will distribute promotional material for patrons.

End



*Walk Manager for the Breast Screening Programme Michelle Straughn (second from left) points out the areas for feather banners and tents to the various sponsors who attended the site visit at the Dome Mall Car Park.*



*Walk Manager for CIBC FirstCaribbean Samantha Suttle (left) makes a point to the other sponsors at the site visit at the car park of the Dome Mall today.*

## **About CIBC FirstCaribbean**

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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