

**News Release
For Immediate Release**



Saturday October 7th For CIBC FirstCaribbean's Walk For The Cure

Nassau, Bahamas, 29th September 2023 – CIBC FirstCaribbean's popular annual fundraiser for cancer societies, Walk for the Cure (WFTC), is set for Saturday October 7th in New Providence, Grand Bahama, Abaco and Eleuthera. The Nassau event starts at 6:30 a.m. from the mini health fair in the grounds of the CIBC FirstCaribbean at Goodman's Bay. Each island has their own version of a mini fun and health fair with a variety of exhibitors and exciting vendors for the participants on their return.

Since the walk's inception eleven years ago CIBC FirstCaribbean has raised over 3 million dollars across the region for the fight against cancer with the help of its amazing corporate sponsors, hundreds of walk participants, loyal employees and bank clients.

Last year funds raised in The Bahamas totaled \$51,000 for major cancer care organisations across the country. Representatives from Sister Sister Breast Cancer Support Group, Cancer Society of The Bahamas and GD Sharing and Caring were presented with the funds raised last year at the recent WFTC launch in July.

The cancer caring associations primarily use the funds to assist with the purchase and maintenance of the invaluable equipment used in the diagnosis and treatment of cancer patients; and to provide patient aid, care and counselling to them and their families. Through regional education campaigns the associations seek to raise awareness too of the importance of early detection with regular medical checkups.

CIBC FirstCaribbean's Bahamas and TCI Managing Director, Dr. Jacqui Bend, is enthusiastic about the event and encourages everyone who supports the cause or who just likes to walk for the health benefits to register and participate.

"Walk for the Cure is a family-friendly health and fitness event. Last year's walk saw a great turnout and we are looking to double those numbers this year as we help increase awareness about prevention, early diagnosis, and treatment of all types of cancer as well as funds for the fight against cancer. CIBC FirstCaribbean encourages everyone on the islands where CIBC FirstCaribbean has a presence to come out and support a great cause."

Members of the public are encouraged to sign up to interact and walk with other participants while enjoying fresh air and great scenery. Registrants can make it a team activity by signing up with friends, family members or co-workers. WFTC registration is \$25 for adults and \$15 for children. Persons can register at any CIBC FirstCaribbean branch, or by emailing WalkfortheCureBAH@cibfcib.com.

Additionally, individuals can stop into any CIBC FirstCaribbean branch and make a donation to the CIBC FirstCaribbean Walk for the Cure account. CIBC FirstCaribbean customers can also use the convenient 1stpay option when they log in to donate.

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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