



**News Release
For Immediate Release**

Female Bank Staff Take Action For International Women's Day (IWD) 2023#Embrace Equity

St. George's, Grenada, March 8th, 2023. The celebration of International Women's Day continues to see increased support and recognition globally. It is heartening to see the very visible and tangible support of Grenada's corporate community moving in parallel with the worldwide thrust of acknowledging not only the significance of the date, but more importantly the issues brought to the fore under its auspices.

Particular emphasis was placed on the #EmbraceEquity" element of the 2023 campaign theme, by the thirteen member female contingent from CIBC FirstCaribbean. As a group they visited with the residents of a local home for battered women and a juvenile rehabilitation centre.

Joanna Marryshow, Human Resources Support Officer for the bank said "we really wanted to have some time to spend with the residents and their caregivers, so we opted to defer our IWD activities until Saturday March 11th, to be without the time constraints of a normal working day. We were very pleased to donate two thousand dollars ((\$2000.00ECD) to each of the institutions.

Soroptimists Grenada, an organization which for over fifty years has been devoted to the cause of abused and vulnerable women, was also pleased to receive a donation of one thousand dollars (\$1000.00ECD). Alongside these donations, food baskets were delivered to two strong single mothers, representative of so many others throughout the Tri-island state.

Country Manager Andre Cadogan said; "it was certainly a busy day for the team, but they returned to work on Monday with encouraging stories and a strong determination to continue assisting women facing these challenges here in Grenada, not only on specially defined days, but as a constant feature of the banks CSR portfolio."

Taking a break between visits, the banks female team solidified their own support and camaraderie, with shared experiences, games, refreshments and lively debate throughout the day on the advantages and disadvantages of being female.

End



CIBC FirstCaribbean's Team proudly represent IWD 2023 theme - #EMBRACE EQUITY

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fourteen (14) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 54 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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