

NEWS RELEASE

For Immediate Release

DRAMACAN TALENT HOUSE LOCKS IN CIBC FIRSTCARIBBEAN AS A PARTNER

January 26th, 2023; The impressive record of Saint Lucia’s youngest theatre company in contributing to the resurgence of theatre in Saint Lucia was a factor in the ready partnership support of CIBC FirstCaribbean Bank.

The Dramacan Talent House thrilled theatre lovers with the announcement of the imminent staging of “Gwo Pwel Rehabilitation Centre Part 3 - The Finale”. The last production of the trilogy closes the curtains on this year’s Nobel Laureate Festival.

CIBC FirstCaribbean’s sponsorship support helps to bring the finale to the stage for live performance at the National Cultural Centre on Friday 27th and Saturday 28th January.

Mr. Nigel Olliverre, Country Manager of CIBC FirstCaribbean said the bank was “extremely impressed at the new energy and innovation that DRAMACAN has brought to theatre arena since they came on the scene. As a company of dynamic young people, able to effectively integrate media and film into their product, their emergence in the arena augurs very well for theatre in Saint Lucia, and we applaud that”, Mr. Olivierre said.

The initial edition of The Gwo Pwel Rehabilitation Centre was produced for film, the release of which which closed Nobel Laureate Festival last in 2022. The film premiered on local television and corresponding social media platforms, garnering over thirty thousand views (30 000) through organic reach across all platforms. The production fielded a full complement 50 person cast and crew inclusive of twenty actors, a production management team of ten, and over eight service providers managing audiovisual and sound, set and costuming.

Given the bank’s focus on youth development and education, Mr. Olliverre said the bank “is particularly happy” about a matinee performance for secondary school Theatre Arts students gearing for the Caribbean Secondary **Education** Certification (CSEC) to view a theatrical production and write a critique, which is a required SBA assignment for the subject.

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest

regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

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