

**News Release  
For Immediate Release**

**CIBC FIRSTCARIBBEAN'S WALK FOR THE CURE RAISES RECORD \$51,500 FOR BVI CANCER SOCIETY!**

**Road Town, Tortola, 23, January 2023** - The BVI Cancer Society received its largest single donation cheque to date on January 19 when Mr. Fabian Devonish, Branch Manager, Retail, Platinum and Business Banking presented a cheque of \$51,500 to Ms. Gloria Fahie, President of the BVI Cancer Society. The monies were funds raised by the 2022 CIBC FirstCaribbean Walk for the Cure activities.

The presentation took place at the bank in the company of representatives of event sponsors whose support helped to surpass the \$50 000 2022 Walk for the Cure target set last January by the organizers.

"We have been excitedly waiting for this moment since we completed the registration of the last walk participant in October but have had to be patient while we completed our tally from the bank's regional sponsors," said Mr. Devonish. "We are delighted to have topped our original target with big thanks to the outstanding support of the business community and all who took part in the fundraising initiatives throughout the year."

"The bank's Walk for the Cure committee also recognises the partnership with the BVI Cancer Society and applauds their efforts which were key in helping us to raise these funds."

Ms Fahie and members of the BVICS were visibly delighted with the donation which surpassed the 2021 record breaking amount of \$35,000.

"Thank you so much to the bank and Mr Devonish and his team for the consistent support of the work of the Cancer Society. We also thank all the sponsors without whose help we would not have this most generous donation," said Ms. Fahie.

"The BVI Cancer Society believes that early detection and support for medical interventions can save lives and receiving this money at the start of the year has taken a big weight off our proverbial shoulders. With the help of our corporate partners like CIBC FirstCaribbean Bank and the Walk for the Cure sponsors and participants, we now have the reassurance of having funds in the bank to take care of some of the upcoming costs of the services we provide for cancer patients and their care givers." she added.

The Walk for the Cure initiative in the BVI started in 2012 with just 90 staff members and their families and raised \$1,250. Participation and funds raised increased incrementally each subsequent year and in 2021, the Walk for the Cure Committee expanded its activities and started the community outreach and fund-raising efforts earlier in the year.

The successful formula now includes a family gathering in June titled "Men in Pink", a Hike for the Cure which takes place in July in partnership with Hike BVI and a Hunt for the Cure car rally car rally in September. The activities culminate with the walk, which this year will take place on Saturday, October 7.

The Walk for the Cure was supported by local corporate sponsors to include Diamond sponsors, Tradewinds, Walkers; Gold sponsors Harneys, O'Neal Webster; Silver sponsors BCQS, Captain Mulligans Ltd, Conyers, Island Sun, Maples, Nagico, CG Insurance; Bronze sponsors Alphonso Warner Insurance Agency, Advocates BVI, Capriccio di Mare, Carey Olsen, Caribbean Insurance Limited, CCT, Coldwell Banker, Driftwood Spa, FLOW, HikeBVI, Premier Dental, Smiths Gore, Sol, Top Priority Security, Tradewinds Mexican Grill and Trellis Bay Market, Bar & Grill.

The funds generated from the walk are used primarily to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of cancer patients.

They are also used to provide assistance, care and counselling to patients and their families as well as to raise awareness, and stress the importance of early detection, through education campaigns across the region.

Issuing an invitation to the community to join in the bank's upcoming fundraising activities to help raise \$75,000 for the 2023 Walk for the Cure, Mr. Devonish, acknowledged the early commitments confirmed by recurrent sponsors and encouraged businesses to consider supporting the cause.

"I am pleased to confirm that we have early commitments from Alphonso Warner Insurance, Smiths Gore and Horizon Yacht Charters and we look forward to welcoming more sponsors on board over the next few months," said Mr. Devonish.

"Walk for the Cure relies on the participation of the whole community," said Mrs. Vernecia Holder, Head of International Banking. "The bank is encouraging all sectors to get involved by joining in the initiatives that are being hosted throughout the year as well as sharing the calendar of events through their institutions, social clubs, church congregations, community clubs, on the company intranet, or on social media and pulling together family, friends, and colleagues to participate in the walk itself.

"We are grateful for the support of all sponsors of the Walk for the Cure. Sponsorship opportunities are available at all levels from Diamond tier through Raffle or Giveaway sponsorship."

Businesses and organisations interested in supporting the 2023 Walk for the Cure in the BVI should contact Fabian Devonish by email at [fabian.devonish@cibcfib.com](mailto:fabian.devonish@cibcfib.com). The BVI Cancer Society can be contacted by email at [Bvicancersociety@gmail.com](mailto:Bvicancersociety@gmail.com) or by telephone on (284) 499 0022.

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### **About CIBC FirstCaribbean**

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fifteen (15) countries around the Caribbean, providing the banking services through approximately 2,800 employees in 64 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1.3 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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