



FirstCaribbean
International Bank

**CANCER FOUNDATIONS PARTNER WITH
CIBC FIRSTCARIBBEAN FOR CANCER CHARITY EVENTS.**

Philipsburg, Sint Maarten August 28th, 2023. For the region's largest cancer charity event, the Positive, Elektraljets, and Still Beautiful Foundations have partnered with CIBC FirstCaribbean for its 12th Walk for the Cure.

Survivors, fighters, and advocates of prostate and all cancers are welcome to *Hike for the Cure* on Saturday, September 2nd, 2023. All are encouraged to wear blue on the hike to raise awareness about the impact of the disease. The adventurous trek through the Bellevue trails starts at 5:00 AM at Bellevue trails (opposite the Texaco Causeway gas station) entrance in Cole Bay. This is a free event; however, donations are welcomed.

Positive and Elektraljets Foundations' *Man Up Check Up* shirts are available for purchase at Easy Print. Partial proceeds will benefit them in their prostate cancer initiatives.

The bank will also host its primary fundraiser, "*Move for the Cure*," during Breast Cancer Awareness month. On Saturday, October 28th, persons can join the "marathon" and partake in the walk, workout & yoga event. Physical activity is recommended for reduced risk and improved survival for several cancers. The events encourage movement, bring awareness, and focus on prevention and support for those affected by cancer.

For more information on the Hike and Move for the Cure, contact the walk manager, Petra Abdul-Hamid, at petra.abdul-hamid@cibcfib.com.



(L-R) Elektraljets Foundation President, Mercedes "Elektra" Wyatt- van der Walls, CIBC FirstCaribbean, Walk for the Cure Manager Petra Abdul-Hamid, alongside Marcelina "Maso" Loblack, Founder of Still Beautiful and Positive Foundation President, Shelly Alphonso.

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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