

## For Immediate Release

## CIBC FirstCaribbean And Employees Adopt House For Elderlies For Our Elderly As Their Cause During Employee Appreciation Week

Willemstad - Employee Appreciation Week at CIBC FirstCaribbean not only served to show appreciation to the most valuable asset to the bank, which are its employees, but the bank and its employees also took time to pamper the elders at 'House for Elderlies For our Elderly'.

The 30 residents and five daycare visitors enjoyed a morning filled with games, snacks and beverages and enjoyable moments as they sang together. The bank took the other days of the week to show its gratitude to its employees for their dedication to the clients of CIBC FirstCaribbean.

'House for Elderlies For our Elderly' was established 17 years ago. The philosophy behind the house is that each habitant or visitor must feel at home in an interactive environment that enriches the golden years of those at the elderly home.

Each day at the house starts with physical activities. Music and singing are also part of the daily routine at House for Elderlies For our Elderly. Interaction with family is also highly emphasized as some of the elders go home during the weekend.

The CIBC FirstCaribbean fun-filled morning created by the employees fit perfectly with the house and resident's way of enjoying each and every day at the elderly home. Even the employees of House for Elderlies For our Elderly were pampered with massages.

You can count on it that each month there is a birthday celebration at the elderly home which is eagerly celebrated. The employees re-visited the elderly home a couple days after their initial visit, to celebrate the birthday of "Mrs. Bebi" who turned 102 years.

"We took time again this year to say thank you to our employees for their contribution and dedication to the bank. The week was packed with fun-filled activities, like treats of appreciation, Anything but a bag Day, happy hours and a quiz. All of this was crowned with a group of our colleagues dedicating a morning to the elders at House for Elderlies For our Elderly. We are pleased that we were able to convert our gratitude to our employees into elderlies with joyous faces at House for Elderlies For our Elderly," said Timba Engelhardt, Country Manager for CIBC FirstCaribbean in Curaçao.

## About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in thirteen (13) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 49 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit <a href="www.cibcfcib.com">www.cibcfcib.com</a>, <a href="Facebook">Facebook</a>, <a href="Twitter">Twitter</a>, <a href="LinkedIn">LinkedIn</a>, <a href="Instagram">Instagram</a> or <a href="YouTube">YouTube</a>.

## Media contact:

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: <a href="mailto:debra.king@cibcfcib.com">debra.king@cibcfcib.com</a>.

Lysaira Arvelo-Ortela | Marketing Manager| CIBC FirstCaribbean| De Ruyterkade 61; Tel:+5999-433-8278; Fax:+5999 433-8198; <a href="mailto:lysaira.arvelo@cibcfcib.com">lysaira.arvelo@cibcfcib.com</a>