



News Release

For Immediate Release

CIBC FIRSTCARIBBEAN'S HIKE FOR THE CURE WAS A GREAT SUCCESS

A Pre-Walk for the Cure Event

St. John, Antigua, 2 May, 2023- Hike for the Cure held on Saturday 29th April has been described as a great success. This was the start of one of the pre-events in the build-up to the 12th anniversary edition of CIBC FirstCaribbean's Walk for the Cure, later this year.

This year's Hike for the Cure was held on the west coast of Antigua in the Pearn's Point area, starting from Hermitage Bay, along the coast line and back through the trails to end at Hermitage Bay. Approximately 100 persons participated.

Natasha Charles, one of the bank's organisers said that the idea of this hike started in 2021 due to the restrictions caused by the Covid-19 pandemic, a way had to be found to maintain the focus on the well-known cancer walk.

"Life has returned to normal now following the pandemic, but we decided to maintain the Hike for the Cure as an additional activity as we build up for the Walk for the Cure scheduled for October," she said.

Ms. Charles thanked all those who participated in the hike and appealed to everyone to get involved in supporting efforts to raise awareness of the effects of cancer.

The funds generated from the walk are used primarily to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of cancer patients.

Funds are also used to provide assistance, care and counselling to patients and their families as well as to raise awareness, and stress the importance of early detection, through education campaigns across the region.

Last year's Walk for the Cure raised EC\$65,000 which was donated to the Oncology Department of the Sir Lester Bird Medical Centre and the Breast Friends Organisation.



Photos: Hiking for the Cure in the Pearn's Point area.



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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in thirteen (13) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 49 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration.

The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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