

For Immediate Release



CIBC FirstCaribbean Kicks Off Walk For The Cure At Kaya Kaya And Ready For Its Main Fundraising Event “Paranda!” In The Fight Against Cancer

Willemstad - CIBC FirstCaribbean’s Walk for the Cure, the largest fundraising effort in the fight against cancer in the Caribbean region, launched its 2023 fundraising activities in Curaçao at the Kaya Kaya festival.

Bank employees, along with Prinses Wilhelmina Fonds volunteers took to the streets during the Kaya Kaya festival, selling dry-fit Walk for the Cure shirts and collecting donations through collection bins.

The funds will support the valuable work of Prinses Wilhelmina Fonds in the battle against cancer. The activity served as a prelude to this year’s main fundraising event, PARANDA!, an innovative leisure experience scheduled for Sunday, October 22, 2023, from 6:00PM to 10:00PM in the parking area of the CIBC FirstCaribbean branch at De Ruyterkade #61.

In 2023, the CIBC FirstCaribbean's Walk for the Cure, the largest cancer fundraiser in the region, celebrates its 12th year. This event originated as part of the bank's 10th-anniversary celebrations and is now held across the bank's member footprint all over the region. The funds raised from the walk primarily go toward assisting in the purchase and maintenance of equipment used for diagnosing and treating cancer patients.

All proceeds from Walk for the Cure's fundraising activities in Curaçao are donated to Stichting Prinses Wilhelmina Fonds. Thanks to the enthusiastic participants, sponsors, and participating restaurants, last year's Walking Dinner and the other fundraising activities generated ANG 28,000.00.

“PARANDA!” will be the ultimate celebration of an end of a weekend, well-deserved where you will enjoy no less than 6 food stations (Flavors of the world), bars, entertainment by bands and DJ, while also participating in games and raffles. Those who have participated in the previous Walk for the Cure events know that assuring a ticket early is essential to ensure participation. Tickets are already available for purchase at the CIBC FirstCaribbean branch. For more information, please contact 433-8000 or marketing.curacao@cibcfib.com

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About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com , [Facebook](#) , [Twitter](#) , [LinkedIn](#) , [Instagram](#) or [YouTube](#).

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