

For Immediate Release



**Second Marathon “Move” Event And Hike  
To Mark CIBC FirstCaribbean 12<sup>th</sup> Year Of Walk For The Cure**

**Philipsburg, Sint Maarten August 2<sup>nd</sup>, 2023.** With a commitment to cancer patients and the education and spreading awareness of the disease, steadfast efforts and fundraisers are underway for CIBC FirstCaribbean’s Walk for the Cure.

Now in its 12<sup>th</sup> year, the region’s most prominent cancer charity event supports persons living with the disease, their families, and caregivers.

In September, Prostate Cancer Awareness month, St. Maarten joins other regional business units’ events, with its *Hike for the Cure* on Saturday, September 2<sup>nd</sup>, and in October, Breast Cancer Awareness month, with its primary fundraiser, “*Move for the Cure*” on Saturday, October 28<sup>th</sup>.

The hike begins at 5:00 AM at the entrance of Bellevue Trails, Cole Bay (opposite the Texaco Gas Station, Causeway), for an adventurous trek through the Bellevue trails. This is a free event, however, donations are welcomed.

This year’s walk comprises a walk, workout & yoga marathon event. Proceeds will benefit the ***Positive Foundation, Still Beautiful, and Elektraljets Foundation*** in their collaborated cancer support, education, and awareness efforts.

On Saturday, October 28<sup>th</sup>, persons can join the “marathon” and participate in all three events or do a “half marathon” by participating in one or two activities, such as the walk and workout or workout and yoga. Starting at 5:00 AM, the walk commences at CIBC FirstCaribbean’s Philipsburg branch, onwards to W A. Nisbeth Rd, Sucker Garden Road to Guana Bay entrance, then moves onto Juancho Yrausquin Blvd, Ground Dove Rd, Pointe Blanche before returning to the bank. The marathon continues with a team workout at the Boardwalk Sports Park led by Monster Factory SXM and concludes with yoga by Island Rebel Yoga.

The event encourages movement for everyone, regardless of activity level or age. Physical activity is associated with a reduced risk of cancers and can improve the body’s response to treatment. “Move for the Cure” brings awareness and focuses on prevention and support in this way.

“Move for the Cure” tickets are available at the Philipsburg and Cole Bay branches. Donations are also welcomed at these locations via the in-branch donation drop boxes or the Walk for the Cure account, CIBC FirstCaribbean Account C/A 10055400.

For more information or registration forms, contact the Walk for the Cure Manager, Petra Abdul-Hamid, at [petra.abdul-hamid@cibcfib.com](mailto:petra.abdul-hamid@cibcfib.com).

**End**

## **About CIBC FirstCaribbean**

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

### **Media Contact:**

Garth Sherwood, Country Manager, CIBC FirstCaribbean, St. Maarten.

Tel: +1 721-542-3511 Email: [garth.sherwood@cibcfib.com](mailto:garth.sherwood@cibcfib.com).

### **CIBC FirstCaribbean**

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office Telephone: 246 367 2248; Fax: 246 421 7148 and Email: [debra.king@cibcfib.com](mailto:debra.king@cibcfib.com)