



NEWS RELEASE

For Immediate Release

WALK FOR THE CURE, 5K RUN, RIDE FOR THE CURE RAISE 100K FOR TT CANCER SOCIETY

Port of Spain, Trinidad, March 28, 2023. CIBC FirstCaribbean's Walk for the Cure raised US\$350,000 in fundraising for cancer causes across the English and Dutch Caribbean last year. That brings the bank close to USD\$4 million raised regionally over the past 11 years of the walk.

The Trinidad operations made its contribution by raising TT\$100,000 to support the Trinidad and Tobago Cancer Society.

The Walk for the Cure is hosted by all the CIBC FirstCaribbean operations in the region as part of the bank's health and wellness pillars. Since the fundraiser was initiated 11 years ago, the event has brought cancer awareness to customers and the wider public.

After a two-year hiatus because of the pandemic, teams came out in earnest to resume a wholehearted effort to support the fight against cancer. In Trinidad, the organisers added a new event - a Ride for the Cure - to complement the existing Walk and highly competitive 5K Run around the Queen's Park Savannah. The ride was in collaboration with Central Spokes Cycling Club which encouraged participants to do a branch-to-branch ride, 30km between Maraval and Chaguanas.

CIBC FirstCaribbean's Managing Director of Trinidad Operations, Anthony Seeraj said "regardless of pace - walk, run, or bike - the objective of these events is to help support someone's cancer fight."

The partnership between the bank and TTCS began in 2016. The alliance has since grown to bring greater awareness, education programmes, and screening initiatives to men across Trinidad and Tobago.

Chairman of the TTCS Dr Asante LeBlanc expressed gratitude for this year's efforts.

"The relationship between The Trinidad and Tobago Cancer Society and CIBC FirstCaribbean has evolved over the years into a solid and long-term partnership with a mutual interest in focusing on men's health and well-being, especially regarding cancer.

"Once again, CIBC FirstCaribbean is standing up to the call for men in Trinidad and Tobago to get screened for Prostate Cancer by making it accessible at little or no cost. This level of commitment by any corporate entity is a stellar example of good corporate governance, commitment to social responsibility, and caring for people and communities.

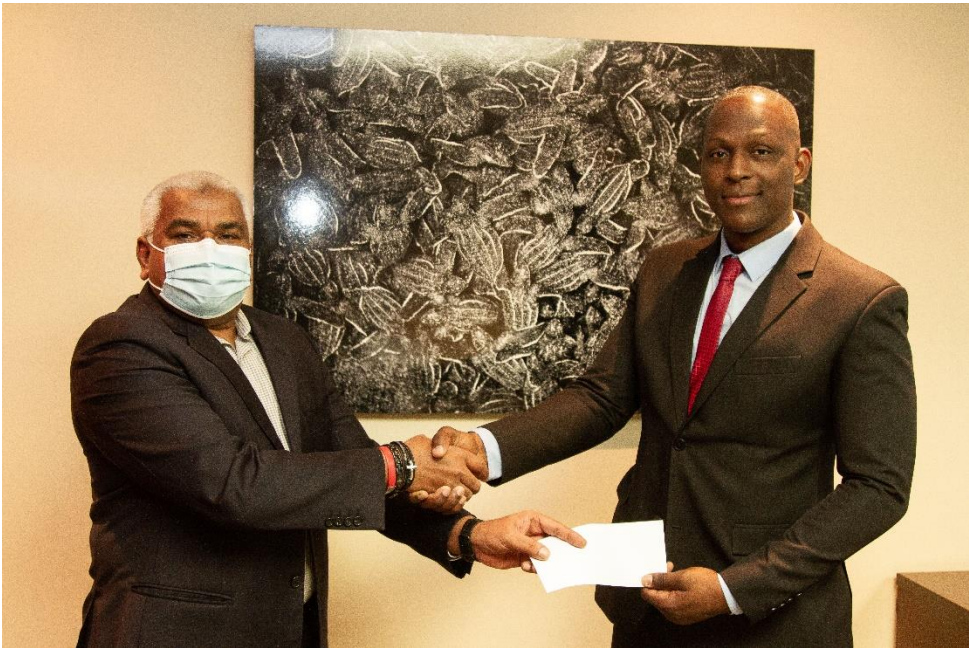
"We are excited to launch our education campaign on prostate health this year to bring greater awareness and remove the stigmas attached to screening (one of the biggest deterrents men exhibit) for a prostate exam. All are culminating in the screening campaign through our partnership," she said.

All of the funds raised across the region will go to providing assistance, care and counselling to cancer patients and their families as well as to raise awareness through education campaigns. Also, the funds will help the various organisations to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of cancer patients.

Ends



Kevin Cox, General Manager of the Trinidad and Tobago Cancer Society, receives the proceeds from the Walk for the Cure from Anthony Seeraj, Managing Director, Trinidad Operating Company, CIBC FirstCaribbean at a handing-over ceremony held recently at the bank.



Kevin Cox, General Manager of the Trinidad and Tobago Cancer Society, receives the proceeds from Ride for the Cure from Winston Boodram, on behalf of Central Spokes Cycling Club.

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in fourteen (13) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 54 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

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