

NEWS RELEASE

For Immediate Release

CIBC FIRSTCARIBBEAN OFFERS CAREER HELP TO UWI STUDENTS

Bridgetown, Barbados 27 April 2023: Ahead of their graduation, several university students were given directions to the world of work when the Cave Hill Campus held a job fair, at the campus recently.

CIBC FirstCaribbean was one the 30 organisations hosting a booth. At the bank's booth, discussion did not only surround available careers, but some visitors were eager to know what could give them an edge over other job seekers.

Stephanie Blackman and Michelle Corbin of CIBC FirstCaribbean pointed to having the right resumé, given that was the first introduction. Their advice was to keep it simple. They told job seekers that their resumé should indicate in a prominent position, their field of study along with its starting and completion dates and GPA grade.

The students were told that several well qualified people applied to the bank, so it was not just about academics, but their resumé should go beyond academics to show whether they were well-rounded people, therefore they should also mention any special awards, volunteer work and interests.

First year student of banking and finance, Roselle Jemmott, described the information gathered at the bank's booth as useful, adding that she received lots of encouragement from the CIBC FirstCaribbean representatives.

Leanne Gill, a final year student of accounting and finance and Tamia Mayers expressed similar comments. Gill said she gained some knowledge about careers in the bank and was impressed that the representatives offered that they could be contacted afterwards for advice. She said she got the impression that the bank presented opportunities and encouragement for career development.

Mayers added that the bank's representatives were easy to talk with and helpful, she therefore was left with the impression that their working environment was cordial.

The bank's representatives also included Anderson Blenman; Leichae Downes and Osazé Moraldo-Bowen. Interestingly, Moraldo-Bowen, a Corporate Investment Bank Associate, is also a student, pursuing a Master's degree in finance and is President of the Guild. He agreed that his presence added some familiarity for students, but he said he felt that generally, the students were very receptive to the information that was shared.

The Job Fair was one of the events in the campus', "World of Work" which according to its website offered a space for recruiters, alumni and students to interact; and students and those new to the workforce to gain tangible insights on their career plan through workshops, recruitment conversations and interviews. The theme for this year is "Building Brand You."



Leichae Downes, sitting behind the desk, giving a University of the West Indies student information on banking careers.



Anderson Blenman, right, and Stephanie Blackman depositing career advice with students about to start their professional career.



Osazé Moraldo-Bowen, standing right and Leichae Downes were among the bank's staff on hand to offer career advice at the UWI Job fair.

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in thirteen (13) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 49 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfcib.com, Facebook, Twitter, LinkedIn, Instagram or YouTube.

Media contact:

Donna Wellington, Managing Director - Barbados and Eastern Caribbean, CIBC FirstCaribbean, 4th Floor, Michael Mansoor Building, Warrens, St. Michael; telephone: 246 467 8715; email: donna.wellington@cibcfcib.com

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office; telephone: 246 367 2248; fax: 246 421 7148 and email: debra.king@cibcfcib.com.