

**For Immediate Release**



## **CIBC FirstCaribbean Reaches Out To Help ‘Save’ Families**

**Bridgetown Barbados, 16 October 2023** – Following one month of collections, the nine (9) teams of the Technology, Infrastructure & Innovation departments at CIBC FirstCaribbean were able to present eight (8) large boxes and a barrel of clothing and shoes to the SAVE Foundation to assist women and families who have been victims of domestic violence.

Most of the boxes had clothing for women and children but some of them also had items for men and boys, because as Leisel Daisley of the Save Foundation explained ‘ There are also men who are victims of domestic violence however, they usually call us for legal advice and counselling as opposed to clothing, but sometimes they do need clothing, especially if they had to leave the house and most of their personal belongings behind.’

Ms. Daisley explained that the women are the ones who suffer most from a lack of clothing... “when they have to flee the home after a violent incident, it is often with only the clothing on their backs.” She added that there were about 20 to 30 women who are presently in need of clothes to help them get back into work and back to day to day living. She further explained that there was also a dire need for things like personal toiletries as some people left their home ‘without even a toothbrush’.

Other services offered by the foundation included advice on what to do next and what to do from a legal standpoint. They also give counselling on what victims can do about children in these situations.

On handing over the boxes, Kim Stanton, Director Operations, Client Care & Sales Centre, stated that a theme of giving back has been resonating with the teams and she was now encouraged by the response to do even more with the foundation and with other groups as well. Their next project is to collect toiletries for donation as well.

On behalf of the Save Foundation, Ms. Daisley thanked the team at CIBC FirstCaribbean adding that the survivors would be very grateful for the donation, and she looked forward to the continuation of the support and partnership with the bank.

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*Right - Kim Stanton- Director Operations, Client Care & Sales Centre and Berlinda Sutton - Manager, Barbados Local Processing Centre at CIBC First Caribbean fold one of the dresses for packing while Keia Watkins Compliance Officer prepares another one with Liesel Daisley (left) of the Save Foundation, who visited the bank to meet the team and collect the donation.*

## **About CIBC FirstCaribbean**

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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