



**For Immediate Release**

**Walk For The Cure - CIBC FirstCaribbean's Crusade Against Cancer**

Walk for the Cure (WFTC) is CIBC FirstCaribbean's crusade against cancer in the Caribbean.

One of the region's largest cancer fundraising and educational initiatives, it has raised over US\$3-M over the past 11 years, for the benefit of cancer care institutions.

The annual event which normally features specially organized walks in September and October in the 12 countries where the bank operates has spawned a network of sponsors who, along with the tireless efforts of hundreds of CIBC FirstCaribbean employees, have propelled the WFTC into a truly life-changing programme for cancer care organizations – the primary beneficiaries of the funds raised.

Funds raised by WFTC are used to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of patients, provide assistance, care and counselling to patients and their families. It also helps build awareness through education campaigns.

The Jamaica Cancer Society is the CIBC FirstCaribbean partner in Jamaica for WFTC.

Walk for the Cure 2023 5K Run/Walk will be held at Hope Botanical Gardens on Sunday, October 22, 2023, beginning at 6:00am.

Join us to run/walk for the cure and wear something purple to show your support for the fight against cancer. Registration fee: \$3,000.

**End**

## About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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