



For Immediate Release

BASH Expands Male Empowerment Efforts with CIBC Caribbean

Nassau, Bahamas, December 3, 2024 – A flea market and greenhouse are set to change the lives of young men following the Bahamas Association for Social Health’s (BASH) “most significant donation since the COVID-19 pandemic”. In recognition of International Men’s Day, CIBC Caribbean made a donation to the non-profit’s Youth Build-A-Skill Program which is seeking to raise \$50,000.

BASH provides a structured residential rehabilitation program based on the 12-step principles of Narcotics Anonymous. Residents follow a disciplined schedule designed to instill a strong work ethic, personal accountability, and essential life skills. BASH’s holistic approach also includes trauma and grief therapy to address one of the root causes of societal challenges like crime and violence.

CIBC Caribbean’s Managing Director, Dr. Jacqui Bend said, “We believe in investing in programs that create lasting change in our communities. BASH’s work not only helps individuals rebuild their lives but also uplifts the country as a whole. Supporting initiatives like the Youth Build-A-Skill Program aligns with CIBC Caribbean’s commitment to fostering hope, opportunity, and resilience in the communities we serve.”

The donation comes at a critical time for BASH, which has been a cornerstone of rehabilitation and recovery for over 33 years. CIBC Caribbean’s donation is a contribution to the organization’s goal of raising \$50,000 to expand its reach and purchase a truck. The truck will assist in the organization’s outreach to churches, community spaces, and its landscaping business, ensuring its sustainability while providing meaningful employment opportunities for its residents.

Executive Director of BASH, Terry Miller said, “Our focus is on the young men who often represent the greatest challenges and the greatest opportunities for change in our society. This donation from CIBC Caribbean gives us the resources to make a meaningful impact—offering not just skills and jobs but also a sense of purpose and belonging to those who need it most.”

Miller added, “This is the most significant donation we’ve received since the pandemic. It is a vital boost to our work and allows us to expand our vision for the future. Contributions like this from CIBC Caribbean enable us to train and empower more young men while helping us sustain and grow our programs.”

BASH’s greenhouse project plans, flea market, and landscaping services are integral to its income-generating efforts, while the wider Youth Build-A-Skill Program focuses on providing young men with technical training and soft skills like resume writing, conflict resolution, and anger management.

BASH hosted its first flea market initiative last weekend with the support of CIBC Caribbean team members. The organization remains focused on its mission to empower individuals, rebuild lives, and create a stronger, safer society.

Ends



CIBC Caribbean

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