



For Immediate Release

Camp Luxe Concludes Second Year, Redefining Luxury Glamping in Jamaica

Kingston, Jamaica – June 20, 2024

Camp Luxe, Jamaica's premier luxury glamping experience, successfully concluded its second staging at the White Witch Golf Course last weekend.

The three-day event, hosted by An Elegant Affair, solidified its position as a leader in unique and opulent getaways, attracting a discerning clientele including influencers Dr. Michelle Charles, Tonaya Wint, Quite Perry, Kristia Franklyn, and former Miss Universe Kaci Fennell. Marketing and sales directors, doctors, and business owners also enjoyed this one-of-a-kind experience.

An Unforgettable Blend of Luxury and Nature

Camp Luxe offered guests a chance to escape the ordinary and immerse themselves in an unparalleled glamping experience. Nestled amidst the picturesque fairways of the White Witch Golf Course, the event transformed the serene landscape into a haven of luxury. Guests enjoyed The CIBC Caribbean Mastercard Black – Mini Spa for massages, after which they were ushered to their spacious and meticulously appointed glamping tents, complete with plush furnishings and all the modern amenities one could desire.

A Weekend of Culinary Delights and Entertainment

The weekend began with a vibrant opening night featuring an international street food fair boasting an array of global flavours. Guests were treated to a captivating performance by the renowned reggae artist, Agent Sasco, setting the tone for an unforgettable weekend.

Saturday evening transformed into an oasis for epicurean delights. A multi-course fine dining experience tantalized taste buds, showcasing the culinary artistry of Jamaica. The weekend culminated in a luxurious farewell brunch, providing a perfect closure to the rejuvenating retreat.

Beyond the Glamping Experience

Camp Luxe went beyond comfortable accommodation. Throughout the weekend, guests enjoyed a curated selection of premium amenities, including a refreshing ice cream station and a lively pop-up Lakeside Bar & Lounge. The lounge offered a space for socializing and entertainment, featuring classic Jamaican games like dominoes, kalooki, and Ludo.

The event's success resonated with both organizers and attendees. "We are thrilled with the success of Camp Luxe's second year," shared Karen Clarke, co-founder of An Elegant Affair. "The energy, the connections, and the overall experience were truly unforgettable. We're grateful to CIBC Caribbean for their partnership and to all the amazing luxers who joined us."

The sentiment was echoed by Tonaya Wint, a prominent Jamaican influencer, who remarked, "Camp Luxe exceeded my expectations. The blend of luxury and nature was perfect, and the events were so much fun. I can't wait for next year!"

Samantha Suttle, Marketing Manager Cards at CIBC Caribbean, also expressed her enthusiasm. "CIBC is proud to support innovative events like Camp Luxe that showcase Jamaica's beauty and creativity. The CIBC Caribbean Mastercard Black – Mini Spa was a highlight, embodying the exclusive and luxurious experience our clients expect. -We aim to serve our clients who desire intimate connections and a sense of exclusivity, creating a memorable and valuable service."

Setting the Standard for Luxury Glamping

Camp Luxe has established itself as the gold standard for luxury glamping in Jamaica. More than just camping, it offers a unique blend of comfort, style, and adventure, catering to discerning travelers seeking a taste of paradise. This year's successful staging further cements Camp Luxe's position as a must-attend event for those seeking an unforgettable and luxurious escape.

About CIBC Caribbean

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