

Caption story

For Immediate Release



Walk for the Cure Activity Heats up

Bridgetown, Barbados, September 27, 2024 – Activity surrounding the largest walk-for-a-cause in the Eastern Caribbean heats up, as plans are confirmed for the Walk for the Cure which takes place on Sunday 6th October 2024 starting at 3.30 p.m.

Interest is high from corporate sponsors and their staff who are ready to take part in the walk, as well as the numerous vendors who will be on hand for the expected 20,000 people who will be either walking or running for the Breast Screening Programme (BSP) of the Barbados Cancer Society.

Many of the sponsors and vendors were on hand for the site visit on Thursday to see where they would physically set up their tents and banners and also get a final briefing on the route which starts at Warrens again this year.

In our photos:



The group of sponsors assembled by the bank in Dome Mall for their briefing session from the Walk Managers for the BSP and CIBC Michelle Straughn and Samantha Suttle.



Walk Manager for the BSP Michelle Straughn indicating the location of a tent to one of the sponsors while Samantha Suttle Walk Manager for the bank (front) speaks to Daveny Ellis of DL Smith Productions.

Ends

CIBC Caribbean

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Media contact:

Debra King, Director of Corporate Communications, CIBC Caribbean, Barbados, Email:
debra.king@cibcfib.com