



## **CIBC Caribbean Introduces Tiffany To Trinidad**

**Maraval, Trinidad, May 22, 2024** – At a recent mix and mingle hosted by CIBC Caribbean in Trinidad, guests were introduced to the Platinum Banking reveal experience, as they were presented with the latest technology that would enhance their banking service. Using Artificial Intelligence to support these needs, the Trinidad team revealed Tiffany at the Renaissance at Shorelands.

Currently a proof-of-concept, Tiffany is meant to enhance and advance the way banking is done at CIBC Caribbean through her digital capabilities.

Among the special guests present for the reveal were His Excellency William Bush, Ambassador of the Republic of Columbia and Patrick Solomon, Inspector of Banks, Central Bank of Trinidad and Tobago. Visiting from Barbados was Deepa Boucaud, Executive Director, Personal & Business Banking, CIBC Caribbean.

Addressing guests and the bank's clients, CIBC Caribbean's Managing Director, Trinidad and Tobago, Anthony Seeraj said, "We are building a bigger and better digitally enabled bank with innovative technologies, providing newer products and faster services, to meet your unique and changing needs, while maintaining and strengthening our relationships with you."

As the face of banking changes, CIBC Caribbean plans to embrace these new advancements while growing its business and effectively serving clients.

In her remarks, Boucaud said digital transformation is part of the focus. "This has allowed us to deliver next-generation, digitised consumer financial services to our clients to ensure we remain competitive, profitable, and relevant in this fast-emerging digital world," she said.

"We support our technologies with an enviable product mix that continues to resonate with our platinum, international corporate and personal and business banking clients. We have built the best digital banking platform in our region to support our bank's delivery of services digitally, with ease, flexibility, adaptability and of course, security," Boucaud added.

**End**



*From left: Anthony Seeraj, Managing Director of CIBC Caribbean, Trinidad Operating Company, His Excellency William Bush, Ambassador of the Republic of Columbia.*



*Deepa Boucaud, Executive Director, Personal & Business Banking, CIBC Caribbean*

## **CIBC Caribbean**

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Personal and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC Caribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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