

## For Immediate Release

## BVI Cancer Society Receives Its Largest Single Donation To Date From 2023 CIBC Caribbean Walk For The Cure

**Road Town, Tortola, British Virgin Islands February 9, 2024 –** The BVI Cancer Society received its largest single donation to date on Tuesday, February 6 when CIBC Caribbean presented the charitable organization with a cheque for \$62,525. The funds were raised by the bank's 2023 Walk for the Cure campaign to bring awareness of cancer and to support BVICS's work in the community.

"Globally and locally, 2023 was a tough financial year and this sum is a clear testimony of the community's belief in the BVI Cancer Society's invaluable work with the people who rely on the team for their support at every stage," said Fabian Devonish, Walk Manager and Acting Country Manager. "We are exceptionally proud of the progressive success of the Walk for the Cure – from the incremental funds raised each year to the enthusiastic response from the private sector in supporting such a worthy cause. We are truly grateful to the businesses that dug deep and joined us as sponsors to become the mainstay of the monies raised, and to the community members who participated in the various Walk for the Cure campaign events throughout the year."

Accepting the donation from Mr. Devonish on behalf of the BVICS, Ms. Gloria Fahie, President of the organisation who expressed appreciation for the bank's "unparalleled dedication and commitment" to help combat the prevalence of the disease in the BVI.

"Cancer is a battle that requires not only medical expertise but also financial donations, resources and support from our community," said Ms Fahie. "The bank's steadfast support has been instrumental in helping the cancer society in providing much needed services and assistance to those affected by cancer. Their contributions have truly made a significant impact on the work we do and their continued partnership is critical."

The funds generated from the campaign are used primarily to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of cancer patients. They are also used to provide assistance, care and counselling to patients and their families as well as to raise awareness, and stress the importance of early detection, through education campaigns across the region.

Ms. Fahie went on to commend the bank and the supporters of the fund-raising initiative.

"The impact of the bank's support goes beyond just financial assistance: it serves as an inspiring example of corporate responsibility and community engagement. It demonstrates that when organisations and individuals come together for a common cause, we can make a profound difference in the lives of those affected by cancer."



According to a National Health Insurance report, there were an average of 41 new cases of cancer each year for the last 6 years with an average of 14 deaths per year. From 2016 – 2020, the NHI recorded 462 new cases with 74 cases recorded in 2022.

Sponsors for the 2023 Walk for the Cure include Tradewinds Cruise Club, Walkers, ATU General Trust (BVI) Itd, Harneys, HikeBVI, Island Sun Newspaper, O'Neal Webster, BCQS, Captain Mulligan's Itd, Conyers, Ernst and Young, Gold Leaf Consulting Limited, Horizon Yacht Charters, Kendall Corporate Services Limited, Smiths Gore, Advocates BVI, Alphonso Warner Insurance Agency Ltd, Belmont BVI, Capriccio di Mare, Carey Olsen, Caribbean Insurance Ltd, CCT BVI, 284media, Coldwell Banker, Crowe (BVI) Ltd, Driftwood Spa, Hunte and Co, JOMA, Kenny Tees, Nagico, Premier Dental, TAG, Tradewinds Mexican Grill, Trellis Bay Market Bar & Grill.

The 2024 Walk for the Cure will launch its calendar of fund-raising and cancer awareness events with Paint for the Cure in June followed by the Hike for the Cure in July, Hunt for the Cure in September and the Walk for the Cure on October 5.

Entities interested in sponsoring the Walk for the Cure are encouraged to contact Fabian Devonish by email at fabian.devonish@cibcfcib.com.

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