



For Immediate Release

CIBC staff making a difference

St. John's, Antigua. 27th February, 2024. Staff members of CIBC Caribbean turned out in their numbers on Saturday to support their Adopt-a-Cause project for the Antigua and Barbuda Sickle Cell Association.

CIBC staffers, students of the American University of Antigua and members of the Sickle Cell Association joined forces to plant trees and plants on the land that houses the association's building at the Holberton Hospital.

President of the Sickle Cell Association, Dr. Edda Hadeed, was clearly overwhelmed at the support. She thanked everyone for coming out and participating.

"Last year we were lucky enough to be selected for CIBC Caribbean's Adopt-a-Cause programme, where CIBC not only provides funding but also encourages volunteers and hands-on help. Our building here was in dire need of various repairs, which got done thanks to CIBC, and today they along with some AUA students have participated in our plant a tree day," she said.

Dr. Hadeed explained the importance of the building which was repaired.

"This building is used as a Sheltered Workshop for sickle cell patients. It's a place dedicated to those who cannot maintain work due to their condition. Here patients learn and practice new skills at their own pace – sewing, embroidery, mosaic and tie-dye."

The bank's country head, Ladesa James-Williams who participated and proudly planted a mango tree said that Adopt-a-Cause is not just about giving money.

"When we say we care about our community, we really care. A major part of the programme is to get staff involved doing hands-on work. I am so proud that so many of our staff volunteers are here today to demonstrate that we are also prepared to physically do the hard work to support these projects."

The bank donated US\$4,000 to the project but while touring the facility Mrs. James-Willimas realized that the building urgently needed a facelift and agreed on the spot to sponsor the paint to facilitate the building being repainted.

Amanda Trotter who spearheaded this Adopt-a-Cause project on behalf of the bank also extended thanks to Antigua Plumbing and Hardware, Linges, Ministry of the Environment and Dynamic L & L, for their donations and support.

Sickle Cell Disease (SCD) is a blood disorder which causes red cells to become distorted, brittle and sticky, which results in severe anaemia and blockages of small blood vessels. Patients experience severe, often unbearable pain, organ damage and a myriad of possible complications.

More information on the Antigua and Barbuda Sickle Cell Association can be found on their website: sicklecellantigua.org or email: antbar.sca@gmail.com

CIBC FirstCaribbean was recently rebranded to CIBC Caribbean.



CIBC staff take a break from planting trees at the Sickle Cell Association Workshop at Holberton Hospital.

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About CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Personal and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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