

## For Immediate Release

## **CIBC CARIBBEAN reaches out to teenagers**

**Bridgetown, Barbados -- 15 March 2024 -** Reaching out to teenagers who are wards of the state is high on the list of philanthropic plans the team at CIBC Caribbean's Risk Management & Business Support Department intends to carry out.

They made their first big step recently when they donated a large supply of toiletries to the Child Care Board for the wards at the Marina Brewster Centre at Farrs in St. Peter. They will soon be back at the home, and now, they are gearing up to visit the home for step two.

Manager, Risk Management & Business Support, CIBC Caribbean, Kathleen Hall explained that the team wanted to make a meaningful and lasting contribution to the teenagers' lives, therefore an activity that would allow for interaction between the young people and the employees would be the main target.

Commenting on the presentation, Hall said that late last year, the team threw up ideas related to the children's needs and decided on a donation of items that would add value to the well-being of both boys and girls. "Our final choice was influenced by the fact that teenagers liked to be well groomed" she stated.

Carla Haynes accepted the donation on behalf of the Child Care Board and thanked the department and bank for its generosity.

The outreach falls within the ambit of the CIBC Caribbean's Adopt-a-Cause programme which provides each department/unit with funding for community projects. In addition to the donation, employees also have an intangible input through engagement and interaction with beneficiaries as part of the bank's aim of fostering volunteerism among its staff.

**Ends** 



Carla Haynes of the Child Care Board chatting with CIBC Caribbean officials -Manager of Risk Management and Business Support Department, Kathleen Hall, left, and her colleague, Karen Ince, right.

## **About CIBC Caribbean**

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Personal and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking

network, branches and offices across Canada with offices in the United States and around the world.

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