

**For Immediate Release**



## **CIBC Caribbean Jamaica Hosts All Black Digital Banking Client Event**

**Kingston, Jamaica, 8 April 2024** – CIBC Caribbean Jamaica recently hosted an exclusive all-black event at Locale Jamaica in Kingston, heralding a new era of digital banking convenience and security.

The event brought together guests from various sectors, including business leaders. Against the backdrop of elegance and sophistication, attendees were introduced to the bank's digital banking solutions, designed to revolutionize the way customers manage their finances securely and efficiently.

Nigel Holness, Managing Director of CIBC Caribbean, expressed his enthusiasm for the occasion, stating, "Our parent bank is known for innovation, and this is an even greater cause for celebration as we work to ensure and rollout cutting edge products to our clients. We have already earned a reputation as Jamaica's most digitally enabled bank with features such as our LoanStore, which facilitates loan processing from application to funds hitting your account in under ten minutes! We continue to build out our ATM infrastructure and for 2024, we have more to come."

Throughout the evening, guests had the opportunity to interact with live demonstrations of CIBC's innovative digital banking platform, experiencing firsthand its user-friendly interface and robust security measures. Attendees gained insights into the plethora of benefits offered by the bank's digital banking suite.

Stacy Belnavis, Director Digital Banking of CIBC Caribbean reiterated the bank's commitment "to meeting our customers exactly where they are. Our Mission is exemplary personalized service bolstered by security, simplification, convenience and ease. We want to empower our clients to bank from anywhere, aligning with their lifestyle needs. Simply, banking made easy!"

In addition to unveiling its cutting-edge technology, CIBC emphasized its unwavering commitment to ensuring the highest standards of security for its customers' financial transactions. By leveraging advanced encryption protocols and multi-factor authentication methods, the bank reassured attendees of the safety and integrity of their digital banking experience.

Guests were also treated to an exquisite culinary experience, complemented by entertainment, fostering an atmosphere of commemoration and camaraderie after which they were shuttled in fine style, compliments of the ATL Automotive Group.

**Ends**



*Caption: Nigel Holness, Managing Director addressing the audience.*

## **About CIBC Caribbean**

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Personal and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC Caribbean, visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

### **Media contact:**

Debra King, Director of Corporate Communications, CIBC Caribbean, Barbados Head Office  
Telephone: 246 367 2248; Fax: 246 421 7148 and Email: [debra.king@cibcfib.com](mailto:debra.king@cibcfib.com)