



FOR IMMEDIATE RELEASE

CIBC Caribbean Supports Building Futures at Women's Centre of Jamaica with Donation and Career Talk

Kingston, Jamaica, October 14, 2024 — For its 2024 Adopt-A-Cause initiative, the CIBC Caribbean Customer Care and Sales Centre team spearheaded a project to support the Women's Centre of Jamaica Foundation (WCJF) with a generous donation and an impactful engagement session focused on career development and personal empowerment.

The event took place at the Kingston location on October 9, 2024, where CIBC Caribbean presented essential items to aid the young women at the centre.

The items donated included baby products, wall fans, and a variety of kitchen utensils, a blender and stand mixer, all tailored to meet the needs of the centre and the young women they support. Acting centre manager Ms. Moya Gibbs expressed deep gratitude, noting, "We are truly thankful for these much-needed items. They will significantly support our efforts to empower young women as they navigate challenging circumstances."

Lawrence Woodham, Senior Customer Service Agent at CIBC Caribbean, led the initiative and emphasized the transformative impact of the project. "Beyond the physical donations, engaging with the young ladies about their career goals and aspirations was both inspiring and hopeful, leaving a lasting impression on all of us."

This Adopt-a-Cause project is part of CIBC Caribbean's ongoing commitment to giving back to the community. CIBC Caribbean thanks the team at the Women's Centre of Jamaica Foundation for their tireless efforts and looks forward to continuing its partnership to help build brighter futures for young mothers.

Ends



CIBC Caribbean team members (l-r) Mr. Lawrence Woodham, Ms. Kevanae Blackwood, and Ms. Monifa Peterson, through its Adopt-a-Cause programme, presented baby products, small appliances and other essential items to Ms. Moya Gibbs (2nd right) of the Women's Centre of Jamaica Foundation (WCJF) on October 9, 2024. The event featured a discussion and Q&A session with the young ladies at the Centre.



Ms. Kevanae Blackwood (standing right) of CIBC Caribbean addresses young ladies of the Women's Centre of Jamaica Foundation (WCJF) on October 9, 2024. CIBC, through its Adopt-a-Cause programme, led a discussion and Q&A session followed by the presentation of small appliances and other essential items to the Foundation. Sharing the moment are (standing l-r) Ms. Monifa Peterson, Mr. Lawrence Woodham, and Ms. Moya Gibbs.

CIBC Caribbean

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