

Draft Press Release

CIBC FirstCaribbean Walk For The Cure Raises \$6-M For The Jamaica Cancer

Kingston, Jan. 29, 2024 - CIBC FirstCaribbean is singing the praises of sponsors and participants of the 2023 Walk For The Cure (WFTC) 5K Run/Walk, for helping the bank raise \$6-m for the benefit of the Jamaica Cancer Society.

Managing Director, Nigel Holness, in welcoming guests to a cheque presentation ceremony at the bank's Knutsford Boulevard branch on January 18, 2024, thanked them all for their "partnership in the crusade against cancer".

Noting that when the bank began the WFTC in 2012, in countries across the region in which it operates, it was a deliberate commitment to support the region's cancer organizations, Mr. Holness said that the annual event is now the Caribbean's largest cancer fund raising and education initiative having already raised in excess of \$465-m, not counting what was raised regionally, in 2023. The funds raised, he said, has been used to help fund patient care, outreach, research and education by cancer organizations.

Lamenting the prevalence and growth of cancer worldwide, Mr. Holness shared that several cancer survivors participated in last year's WFTC, including a young woman who revealed that she had recently received a diagnosis of breast cancer and was able to speak with an oncologist who was a guest speaker at the event.

"We either know someone who has cancer - a friend, a relative, a neighbour- maybe ourselves. Walk For the Cure is both therapeutic and beneficial whether we are running or walking for ourselves or in memory of someone else."

Mr. Holness thanked his CIBC Team who fundraised before the event, helped coordinate and manage it and participated and the sponsors who committed money, in kind products and services and also participated on race day.

Sponsors included: Caribbean Dreams, Catherines Peak, National Bakery, Sandals Resort, Best Dressed Chicken Ltd., Iprint Group of Companies, Sutherland, Sun Island Jamaica Ltd., ICWI Ltd, Development Bank of Jamaica, Jamalco, Procommunications, Fontana, Kukup Kreations, Fijitsu, Coldwell Banker, Mapco Printers, Laparkan Trading Limited, Terra Nova All Suite Hotel, Balloons By Jakijade, Jamaica Sotheby's International Realty.

Accepting the \$6-m cheque, an elated Michael Leslie, Acting Executive Director of the Jamaica Cancer Society thanked CIBC and the sponsors for "their tremendous efforts in raising such a large sum which will go a long way to providing care and treatment for the many persons battling cancer."

End



Caption: Nigel Holness, Managing Director; and Michael Leslie, Acting Executive Director of the Jamaica Cancer Society.



About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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