



For Immediate Release

Inspire Inclusion – Empower Women

St. John's Antigua. March 1, 2024. In observance of International Women's Day to be celebrated on Friday 8th March, CIBC in Antigua will be hosting a full week of activities to engage and inspire women.

Country head, Ladesa James-Williams said that after examining the United Nations theme for this year which is "Invest in women: Accelerate Progress", the decision was made to expand the bank's activities from just one day to the entire week, to create more awareness to this issue.

From Monday 4th March to Friday 8th March, staff at the Old Parham Road branch will host an Invest in Women – Engagement Pop-Up daily for 9am to 2 pm. A banking team will be available to advise women primarily on budgeting, digital banking and loans. Women are being encouraged to take advantage of this opportunity to learn more about these banking issues.

On Wednesday the female members of staff will participate in a Sunset Retreat.

On Friday, 8th March, International Women's Day, the bank will present its second annual bursary of \$2,500 each to two female students from UWI Five Islands Campus. The two students were selected as winners of an essay competition on the topic, "Her voice: How can women accelerate progress in Antigua and Barbuda?"

Also on Friday, the bank will present two scholarships to the GARD Centre. One scholarship will be for a student to enroll in the class for: Climate smart agriculture, backyard gardening and hydroponics, and the second one will be for a student to enroll in the entrepreneurship class.

International Women's Day (IWD) is a global celebration of the social, economic, cultural, and political achievements of women. Each year, this day serves as a powerful reminder of the progress made towards gender equality and highlights the work that still needs to be done.

In 2024, the campaign theme **Inspire Inclusion** emphasizes the importance of diversity and empowerment in all aspects of society.

About CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Personal and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and

offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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