News Release



CIBC FIRSTCARIBBEAN Fulfilling Special Needs

Bridgetown, Barbados 15 January 2024 - Term two started with a boost for the Hilda Skeene Primary School's special unit as it received educational materials which will allow teachers to create lessons and activities to appeal to the students' various learning styles.

Not only were the teachers happy, but the children were as well, as their faces lit up with joy when they saw CIBC FirstCaribbean bank officials entering their classroom on two occasions bearing large boxes. For the materials were not those associated with lessons of bygone days; instead, the 'gifts' included small karaoke machines, toys, puzzles, play mats, books, all very colourful but necessary to tap into their various learning styles as well as to help them develop their fine motor skills.

Principal, Wayne Bryan, expressed the school's gratitude noting that school grants don't stretch far enough to fulfil all the needs and the teaching and learning aids were necessary to help the children access the curriculum. He, therefore, welcomed efforts to support the school's programmes.

Special Needs teacher in charge of the unit, Sophia Douglin, also thanked the bank for the gifts which included two filing cabinets and a printer. She had earlier pointed out that in addition to the nine students who are assigned to the classroom, the unit also catered to several children who were pupils of other classes but were struggling with numerary or literacy. Those children attended the unit at periods on their timetable to receive lessons designed specifically to cater to their needs and she said they too would benefit from the materials.

Speaking on the bank's behalf, Rosalind Waterman said they were so delighted to have the opportunity to help the unit that three of the bank's departments came together to execute the project under the Adopt-a-Cause programme, which encourages departments and business units to donate money and time toward an outreach activity.

Waterman added that they found out about the school's needs in November and though it was the busy shopping period, they were eager to source the materials in time for the start of the school term and were therefore glad to be able to do so. She explained that to ensure that the unit could also receive the printer, they partnered with PBS, a company offering such technology, and which was represented at the presentation by Brian Lashley.

-Ends-



From left, Principal, Wayne Bryan, explaining to Brian Lashley of PBS and the CIBC FirstCaribbean International Bank's officials how the educational materials are helpful to the unit. The officials are, starting third from left, Sabrena Forde-Ifill, Associate Director, Technology, Infrastructure, and Innovation, Rosalind Waterman, Associate Director, Governance and Control Management and Jason White, Senior Manager for ABM, Deployment and Strategy.

About CIBC FirstCaribbean

CIBC FirstCaribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Retail and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC FirstCaribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC FirstCaribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC FirstCaribbean, visit <u>www.cibcfcib.com</u>, <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Instagram</u> or <u>YouTube</u>.

Media contact:

Debra King, Director of Corporate Communications, CIBC FirstCaribbean, Barbados Head Office Telephone: 246 367 2248; Fax: 246 421 7148 and Email: <u>debra.king@cibcfcib.com</u>