



**FOR IMMEDIATE RELEASE**

**Innovation Meets Luxury at GWM TANK Launch in Montego Bay  
Stewarts Automotive Group and CIBC Caribbean Bring Unforgettable Experience to Car  
Enthusiasts**

**Montego Bay, Jamaica – October 18, 2024** – Stewarts Automotive Group, in partnership with CIBC Caribbean, hosted an exciting Montego Bay launch for the highly anticipated GWM TANK 300 and GWM TANK 500 at the Fairview Shopping Centre. The event brought together automotive enthusiasts and customers to celebrate cutting-edge innovation and luxury in a memorable experience.

Attendees had the chance to get up close and personal with the remarkable features of the GWM TANK 300 and TANK 500, two top-of-the-line SUVs that blend bold design with modern automotive technology. These vehicles set a new standard for luxury and adventure, with superior performance.

Cheryl Grierson Bird, Branch Manager of CIBC Caribbean's Fairview and St. James Street branches, expressed her excitement. "This event is not only a celebration of groundbreaking automotive engineering but also a reflection of our commitment to helping our clients achieve their ambitions. At CIBC Caribbean, we believe in turning dreams into reality," she stated.

Titanya Clarke, Brand Sales Manager for GWM Jamaica, shared her enthusiasm for introducing these vehicles to the Jamaican market. "GWM Jamaica, through Stewarts Automotive Group, considers it a privilege to provide Jamaicans with cutting-edge automotive technology in the form of the GWM TANK 300 and 500, where true adventure begins," Clarke remarked.

She also highlighted the importance of partnering with CIBC Caribbean. "Our collaboration with CIBC Caribbean is a strategic alignment with brands that share our core values of innovation and excellent customer service. When the concept of bringing our vehicles to Montego Bay was formed, CIBC Caribbean was the first partner that came to mind, and we are thrilled to have made this a success with them and CPJ."

The event featured hands-on demonstrations and exciting giveaways, with CIBC Caribbean offering exclusive financial deals to those interested in purchasing the GWM TANK vehicles. Attendees were also introduced to the CIBC Caribbean Digital Loan Store, where they could secure auto loan financing in just ten minutes, providing a seamless path to owning one of the premium SUVs.

"This Montego Bay launch was a fantastic showcase of the GWM TANK 300 and TANK 500, vehicles that perfectly embody the future of luxury and adventure," Bird added. "We invite everyone to explore these models and take advantage of the exclusive financing options available today."

The event offered an unforgettable blend of innovation and luxury, reinforcing Stewarts Automotive Group and CIBC Caribbean's shared commitment to excellence.

Ends



*Burt Fisher, Acting Relationship Manager, Platinum Banking, CIBC Caribbean addresses guests at the Stewarts Automotive Group/CIBC Caribbean Montego Bay launch of new luxury SUV's, the GWM TANK 300 and GWM TANK 500 at the bank's Fairview Shopping Centre branch on Thursday, October 17, 2024.*



*CIBC Caribbean team members (2<sup>nd</sup> l-r) Kevin Sunarth, District Manager; Rohan Brown, Sales Specialist and Wenley Wright, Branch Manager Savanna-la-Mar with Titanya Clarke (left), Brand Sales Manager, GWM at the Stewarts Automotive Group/CIBC Caribbean Montego Bay launch of new luxury SUV's, the GWM TANK 300 and GWM TANK 500 at the bank's Fairview Shopping Centre branch on Thursday, October 17, 2024.*



*CIBC Caribbean's Mesha Bullock (left), Manager, Digital Banking Centre and Kevin Sunarth, District Manager at the Stewarts Automotive Group/CIBC Caribbean Montego Bay launch for the new luxury SUVs, GWM TANK 300 and GWM TANK 500 at the bank's Fairview Shopping Centre branch on Thursday, October 17, 2024.*



*Renee Whitehorne (right), Marketing Manager, CIBC Caribbean presents a token to customer, Kiley McIntosh at the Stewarts Automotive Group/CIBC Caribbean Montego Bay launch for the highly anticipated GWM TANK 300 and GWM TANK 500 at the bank's Fairview Shopping Centre branch on Thursday, October 17, 2024.*

## **CIBC Caribbean**

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Personal and Business Banking and Wealth Management segments. We are located in eleven (11) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC Caribbean,  
visit [www.cibcfib.com](http://www.cibcfib.com), [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

Media contact:

Debra King, Director of Corporate Communications, CIBC Caribbean, Barbados Head Office,

Email: [debra.king@cibcfib.com](mailto:debra.king@cibcfib.com)