

For Immediate Release

Nine Budding Executives to Spend the Day with CIBC Caribbean Senior Executives

Bridgetown, Barbados, April 22, 2024 – The nine top-scoring students in the Mr. Executive Challenge 2024, five of whom have made it to the finals, will spend a day with Senior Executives of CIBC Caribbean at their Head Office in Warrens.

The students, drawn from nine secondary schools will get the opportunity to spend their mid-term break on May 31 in a real world setting at the bank getting insights into possible careers in the banking sector.

The students found out about their day visit to the bank during the sponsor's presentation at the recent graduation ceremony held at Solidarity House. On behalf of the bank, Mrs. Michelle Whitelaw, Director Personal and Business Banking Channels invited them to come and meet the senior executives in the bank "who would have attended Combermere, St. Leonard's, CP, Graydon Sealy.... same schools as you are attending now, but you will see where they have reached in our organisation."

She explained "They will be able to give you valuable advice on the type of subjects and areas of study that you can take to follow a certain career path, and they are always open to questions. You will have lunch in our boardroom with the senior executives and will be able to freely interact with them," she added.

Ms. Whitelaw further explained that the bank held similar student job shadow programmes on International Men's Day and International Women's Day, when they invited students from various schools to the bank.

That was when many of them learned that working in a bank was more than counting money, but there were areas open to them in IT, accounting, legal, marketing, customer service, data management, cyber security and others which the young men never realised were available in a bank.

Mr. Winston Cumberbatch, founder of the Mr. Executive Challenge, expressed his delight at the bank's initiative of inviting the students to spend the day with the executives, who are likely to become role models for the youngsters. The former year head at St. Leonard's Boys School further explained when he started the programme in 2017, he was unsure how it would be accepted.

Now, seven (7) years on, he is happy to see that it has gone national, and he has plans for it to be regional and even international. "The same way that bad goes viral, good should too" he said

Ends



Adrian Gomes, Relationship Manager, sharing his experience with the participants in the Mr. Executive Challenge.



Jerome Gittens, Business Development Officer (left) took the students on tour of the Warrens Branch, accompanied by Anthony Blackman, Corporate Communications Manager (back row right).



Chief Executive Officer, Mark St. Hill (right) and Chief Auditor Khadija Bourne welcoming the students to the bank.

CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate and Investment Banking, Personal and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 45 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

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