



**For Immediate Release**

## **Prizes and Awards for Hunt for the Cure Teams Ahead of CIBC Caribbean Walk for The Cure**

**Road Town, British Virgin Islands, October 1, 2024** – Four Hunt for the Cure teams won prizes and awards in the car treasure hunt held Saturday, September 14, on Tortola.

The event is part of the CIBC Caribbean's Walk for the Cure awareness and fundraising campaign to combat cancer and support the work of the BVI Cancer Society. The teams were presented with their rewards by Mr. Dean Greenaway, a Special Category judge for the Hunt for the Cure.

Ten private and corporate teams participated in the Hunt for the Cure as they set out to solve clues and take on challenges in the quest for points to win prizes in the 4th annual event. Teams also entered the special categories dressing their cars, crafting messages of hope and participating in creative team outfits to win bragging rights.

Harneys' Team X placed first after collecting all clues and completing the challenges to record a final time of two hours and 45 minutes to win a day sail with Horizon Yacht Charters. This is the third consecutive year of winning and awarding the Hunt for the Cure first place prize for both Team X and Horizon.

Pretty Pink Potters placed second. The team collected all clues and completed the challenges to record a final time of three hours and 21 minutes and will enjoy a day sail with the Moorings.

Team CCT BVI, who completed the challenges in a time of three hours and 6 minutes and missed one clue placed third. The team will be off on an ATV tour on Jost Van Dyke with Salt Life Adventure.

Clowns for the Cure were the special category winners for Best Dressed Vehicle, Best Dressed Team and Best Message of Hope. The categories were considered by a panel of judges that comprised Ms. Gloria Fahie, Mr. Dean Greenaway and Mr. Aaron Parillon.

Mrs. Julia Dawson representing Clowns for the Cure read out their special message of hope. "Join the battle. Be the CURE. Be the Community raising awareness, United in our efforts, Responding to those in need, Educated in early detection and healthy living."

Mr. Fabian Devonish, Branch Manager, Retail, Platinum and Business Banking and Walk Manager, CIBC Caribbean congratulated and thanked the participants and winners of the event.

"We know that fun was had because each hunter returned with big smiles and told us how much they enjoyed solving the clues and special challenge activities," said Devonish. "Many of you are repeat hunters and some of you are first timers and we look forward to welcoming back next year!"

The Hunt for the Cure is the third event out of five hosted in conjunction with the BVI Cancer Society as part of the 2024 Walk for the Cure campaign. The previous two events were the new addition of the Sip and Paint for the Cure held in June and July, and the Hike for the Cure, which also took place in July.

“I am so pleased to see so many young people taking part in the Hunt for the Cure. Your show of support is very encouraging,” said Ms. Gloria Fahie, President of the BVI Cancer Society. “Cancer is a disease that affects people of all ages in so many different ways. It’s not just breast cancer and we need to help people become aware of all the forms in which it manifests, which is one of the reasons we revised our logo. Your participation is not only about fund raising, but you are helping to raise awareness across a wider cross section of the community. The BVI Cancer Society and those impacted by the disease thank you for your continued support.”

The 13th annual Walk for the Cure takes place on Saturday, October 5 starting at 5:30am. The round-trip route is from the bank at Wickham’s Cay, Road Town to Sea Cows Bay. The \$25 registration fee includes a light breakfast and an even T-shirt subject to availability.

It will be followed by the new Sunset Cruise for the Cure event held in collaboration with Metro Tours and Cruises on Saturday, October 12. The party boat, M/V PlayTime featuring DJs Push Pop and Carly Cartel, departs the Cyril B Romney Tortola Pier Park at 6:00 p.m. and returns at 9:00 p.m. The tickets are \$100 each and include drinks and light hors d'oeuvres.

The Walk for the Cure is the largest fundraiser to benefit the BVI Cancer Society in its efforts to combat cancer in the community. In 2023, the initiative raised \$62,525 and the target for 2024 is \$75,000. The funds generated from the walk are used primarily to assist with the purchase and maintenance of equipment used in the diagnosis and treatment of cancer patients.

They are also used to provide assistance, care and counselling to patients and their families as well as to raise awareness, and stress the importance of early detection, through education campaigns across the region.

This year, a portion of the funds will also be used towards a data collection and analysis initiative undertaken in partnership with the BVICS and conducted by the Epidemiology and Disease Surveillance Unit within Public Health.

Sponsors for the 2024 Walk for the Cure include Tradewinds, Walkers, CG Insurance, Clermont, Conyers, EMCS, Harneys, O’Neal Webster, BCQS, Capriccio di Mare, Caribbean Insurers Limited, EY, Infinity Jewelry, Kendall Corporate Services, Smiths Gore, Advocates BVI, Alphonso Warner Insurance Agency Limited, Carey Olsen, Crowe, Driftwood Spa, HikeBVI, Horizon Yacht Charters, Kenny Tees, Nagico, Premier Dental, Tortola Auto Group.

To pre-register for the walk and reserve an event T-shirt while supplies last, or to purchase a Sunset cruise for the Cure ticket, contact [fabian.devonish@cibfcib.com](mailto:fabian.devonish@cibfcib.com) or [sofia@broadswordpr.com](mailto:sofia@broadswordpr.com)

**Ends**



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