



News Release

Breast Health Education And Support Group Initiative Boosted By CIBC Caribbean Move For The Cure

Philipsburg, St. Maarten, 28 February 2024 – The *Positive Foundation, Still Beautiful, and Elektraljets Foundation* foundations recently got much-needed support from CIBC Caribbean (operating as CIBC FirstCaribbean in the Dutch Caribbean), as they were presented with funds from last year's Walk for the Cure.

Last year's walk event raised USD 8,200 and will help the foundations with initiatives like their *Breast Cancer Support Group*.

The support group started in May of 2023 and meets monthly offering support for patients, survivors, and their families.

Motivational speakers, survivor stories, and guest speakers such as the St. Maarten Medical Center, doctors, and dieticians join to discuss essential topics such as coping with cancer, care and travel experiences, nutrition & self-care, among other relevant issues. The foundations aim to continue this effort into 2024 with a year-round program.

CIBC FirstCaribbean's Walk for the Cure, which marked 12 years last year, is the largest cancer fundraiser in the region, originated as part of the bank's 10th-anniversary celebrations and is now held across the bank's regional footprint.

The funds raised from the walk primarily go toward assisting in the purchase and maintenance of equipment used for diagnosing and treating cancer patients.

End





Caption: CIBC FirstCaribbean, Country Manager Garth Sherwood (right) and Alphons M. Gumbs, Head of Retail & Business Banking (left), present donation to Still Beautiful Foundation Board Member Cresencia Brown (center-right) and Positive Foundation President Shelly Alphonso.

About CIBC Caribbean

CIBC Caribbean is a relationship bank offering a full range of market leading financial services through our Corporate Banking, Personal and Business Banking and Wealth Management segments. We are located in twelve (12) countries around the Caribbean, providing the banking services through approximately 2,700 employees in 48 branches and offices. We are one of the largest regionally listed financial services institutions in the English and Dutch speaking Caribbean, with US\$13 billion in assets and market capitalization of US\$1 billion. We also have a representative office in Hong Kong that provides business development and relationship management for our fund administration. The face of banking is changing throughout the world and CIBC Caribbean intends to lead these changes with the expertise, integrity and knowledge gained from banking in the Caribbean since 1836.

CIBC Caribbean is a member of the CIBC Group. CIBC is a leading Canadian-based global financial institution with 11 million personal banking and business clients. Through our three major business units - Retail and Business Banking, Wealth Management and Capital Markets - CIBC offers a full range of products and services through its comprehensive electronic banking network, branches and offices across Canada with offices in the United States and around the world.

For more information about CIBC Caribbean, visit www.cibcfib.com, [Facebook](#), [Twitter](#), [LinkedIn](#), [Instagram](#) or [YouTube](#).

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